

Serbia Autos Report Q3 2016

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Abstracts

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BMI View: A combination of attractive financing deals, the continuation of a car scrappage scheme and a recovering economy should all lead to further strong growth in Serbian new vehicle sales in 2016.

Key Views

We now forecast 18.3% growth in Serbian new vehicle sales for 2016.

The outlook for production is less favourable, given waning European demand for the 500L model produced by Fiat Chrysler Automobiles Serbia.

Time also seems to be running out for the Serbian government to find a buyer for loss-making truckmaker FAP Corp.

Fiat and Skoda remain the two leading players on the new vehicle sales market.



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