

# Serbia Autos Report Q2 2016

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## Abstracts

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**BMI View:** We continue to believe that a combination of low interest rates and an increase in fleet renewal from business should lead to further growth for the Serbian new vehicle sales market in 2016, although sales growth will not be as strong as that seen in 2015. We expect 5.0% sales growth for the sector as a whole, with commercial vehicles set to outperform passenger cars.

### Key Views

Over 2016-2020, we expect new vehicle sales to grow 16.8%, to back over 25,000 units by 2020.

This will still leave the overall Serbian new vehicle sales market smaller than its 2008 peak of 55,460 units.

We expect stronger sales growth from commercial vehicles (48.5%) than passenger cars (21.9%) over 2016-2020.

Passenger cars will continue to account for the vast majority (85%) of vehicles sold in Serbia.

Serbia's auto sector may benefit from the collapse of relations between Russia and Turkey.

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