

# Saudi Arabia Telecommunications Report Q3 2016

<https://marketpublishers.com/r/SED399ACF73EN.html>

Date: July 2016

Pages: 61

Price: US\$ 1,295.00 (Single User License)

ID: SED399ACF73EN

## Abstracts

Includes 3 FREE quarterly updates

BMI View: Saudi Arabia's telecommunications consumers show strong demand for higher speed data services in the wireless and wireline segments. Despite this, the mobile market has already reached maturation point and displays classic signs of slowing down, with penetration rates exceeding 167%. Based on a decline in the total number of mobile accounts in Q116, we believe that the market harbours a significant number of inactive accounts. Despite mobile market saturation, we remain optimistic that operators' investments in enhancing infrastructure capabilities will help generate new growth opportunities. Additionally, eEnterprise solutions are becoming a main pillar for the leading operators, with new datacentres and business solutions popping up regularly. Still, overall competition is keeping ARPU down and infrastructure development in a country as vast as Saudi Arabia is quite expensive. While investing heavily into their fibre backbones, operators are therefore looking to improve the efficiency of their infrastructure and are aiming to outsource towers.

### Latest Updates & Industry Developments

According to the regulator's latest data, Mobile subscriptions reached 52.8mn at the end of 2015, while the penetration rate reached 167.4%. 3G and 4G accounts accounted for slightly more than 63% of total connections at the end of 2015.

The mobile market lost 800,000 connections in Q415 and 1.9mn more connections were lost in Q116. These losses were borne by all three operators and we attribute this development to the deduction of inactive prepaid accounts from their reported totals.

The wireline voice market grew to 3.8mn subscribers at the end of 2015, according to the regulator's data. However, demand for high speed data services is driving growth in the wireline broadband segment. Fixed broadband subscriptions grew to 3.56mn at the end of 2015, while mobile broadband subscriptions climbed to 20.19mn at the end of 2015. A rising prevalence of smartphones accelerated demand for data and content.

## Contents

BMI Industry View

Latest Updates & Industry Developments

SWOT

Industry Forecast

Latest Updates

Structural Trends

Table: Telecoms Sector - Historical Data & Forecasts (Saudi Arabia 2013-2020)

Industry Risk Reward Index

Middle East and North Africa Risk/Reward Index

Table: Mena Telecoms Risk/Reward Index, Q316

Industry Risk/Reward Index

Market Overview

Market Drivers & Trends

Mobile

Wireline Voice & Broadband

Regulatory Development

Licensing

Spectrum

Mobile Termination Rates

Ban Lifted on VoIP Services

Competitive Landscape

Table: Key Players In Saudi Arabia's Telecoms Sector

Table: Mobile Market Overview

Table: Saudi Telecommunications Company (STC)

Table: Mobily Saudi Arabia

Table: Zain Saudi Arabia

Company Profile

Etihad Etisalat (Mobily)

Saudi Telecommunications Company

Zain KSA

Demographic Forecast

Demographic Outlook

Table: Population Headline Indicators (Saudi Arabia 1990-2025)

Table: Key Population Ratios (Saudi Arabia 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Saudi Arabia 1990-2025)

Table: Population By Age Group (Saudi Arabia 1990-2025)

Table: Population By Age Group % (Saudi Arabia 1990-2025)

## Glossary

Table: Glossary Of Terms

## Methodology

Industry Forecast Methodology

## Sources

Risk/Reward Index Methodology

Table: Risk/Reward Index Indicators

Table: Weighting Of Indicators

## I would like to order

Product name: Saudi Arabia Telecommunications Report Q3 2016

Product link: <https://marketpublishers.com/r/SED399ACF73EN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SED399ACF73EN.html>