

# Saudi Arabia Telecommunications Report Q2 2015

<https://marketpublishers.com/r/S015EEACAD7EN.html>

Date: April 2015

Pages: 99

Price: US\$ 1,295.00 (Single User License)

ID: S015EEACAD7EN

## Abstracts

Includes 3 FREE quarterly updates

**BMI View:** The biggest growth area in Saudi Arabia's telecoms market is high-value services for corporate and individual customers. This view is supported by operators' financial and operational results which show a strong uptake of next generation mobile and wireline data services as well as convergence services. Mobile revenues, meanwhile, are likely to come under further pressure following the entry of the first mobile virtual network operator (MVNO) to the country. This is likely to erode ARPU's of the established operators further.

## Key Data

Mobile subscriptions will fluctuate, remaining between 49mn and 50mn for the duration of our 2015-2019 forecast period.

The fixed-line market will continue to decline, falling to 4.73mn by 2019.

Mobile broadband will drive the bulk of the broadband market's growth, pushing penetration to 67.5% by 2019.

## Contents

BMI Industry View

SWOT Analysis

Mobile

Wireline

Political

Economic

Operational Risk

Industry Forecast

Mobile

Table: Telecoms Sector - Mobile - Historical Data & Forecasts (Saudi Arabia 2012-2019)

ARPU

Wireline

Table: Telecoms Sector - Wireline - Historical Data & Forecasts (Saudi Arabia 2012-2019)

Broadband

Industry Risk Reward Ratings

Table: Mena Q215 Risk/Reward Index

Market Overview

Mobile

Table: Saudi Arabia Mobile Market Regional Comparison, 2013

Key Developments

Mobile Growth

Market Shares

MVNO

Networks

Mobile Content

Mobile Operator Data

Table: Market Overview

Table: STC

Table: Etihad Etisalat (Mobily)

Table: Zain

Middle East And North Africa Mobile Content - Q2 2015

Wireline

Fixed-Line

Internet

Broadband

- Table: Saudi Arabia Broadband Market By Technology
- Industry Trends And Developments
  - Table: Selected Developments
- Regulatory Development
  - Table: Saudi Arabia - Regulatory Bodies And Their Responsibilities
  - Table: Saudi Arabia - Regulatory Bodies And Their Responsibilities - cont.
- Regulatory Developments
- Competitive Landscape
  - Table: Key Players In Saudi Arabia's Telecoms Sector
  - Table: Saudi Arabia Financial Indicators (USDmn, unless otherwise stated)
- Company Profile
  - Saudi Telecommunications Company
  - Etihad Etisalat (Mobily)
  - Zain KSA
- Regional Overview
- Demographic Forecast
  - Table: Population Headline Indicators (Saudi Arabia 1990-2025)
  - Table: Key Population Ratios (Saudi Arabia 1990-2025)
  - Table: Urban/Rural Population & Life Expectancy (Saudi Arabia 1990-2025)
  - Table: Population By Age Group (Saudi Arabia 1990-2025)
  - Table: Population By Age Group % (Saudi Arabia 1990-2025)
- Glossary
  - Table: Glossary Of Terms
- Methodology
- Industry Forecast Methodology
- Sources
- Risk/Reward Index Methodology
  - Table: Risk/Reward Index Indicators
  - Table: Weighting Of Indicators

## I would like to order

Product name: Saudi Arabia Telecommunications Report Q2 2015

Product link: <https://marketpublishers.com/r/S015EEACAD7EN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S015EEACAD7EN.html>