

Saudi Arabia Retail Report Q1 2016

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Abstracts

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BMI View: Growing economic prosperity, combined with robust GDP growth and lower unemployment, will help boost the amount of disposable income for Saudi households over our forecast period. Nevertheless, the unstable geopolitical backdrop will continue to exert pressure on the economy as well as the retail sector. Furthermore, the recent slump in oil prices will also continue to take its toll on the economy.

As one of the world's three largest oil producers, Saudi Arabia has become increasingly vulnerable to fluctuations in the oil sector. Due to the country's overproduction, the value of oil has notably fallen by over 60% since mid-2014 and this has evidently dented the country's budget. With the growing production around the world, it is unclear whether the benchmark will start rising again in the nearest future. Furthermore, Saudi Arabia's leadership has made multiple promises since the beginning of 2015 that it would not cut its oil production to reverse the price trend. Despite this, Real GDP growth will reach a forecast 3.2% in 2016 however is expected to decline to 2.7% during 2017.

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