

Saudi Arabia Food and Drink Report Q1 2016

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Abstracts

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BMI View: Despite short-term economic headwinds, we maintain our bullish outlook for Saudi Arabia's food and drink market over our forecast period to 2019. Sales will continue to benefit from rising disposable incomes, favourable demographics, increasing urbanisation and ongoing formalisation of the mass grocery retail sector. The country leads our Risk/Reward Index for the Middle East and North Africa region, showing the potential for the sector in comparison to its neighbours' food and drink industries.

Headline Industry Data (local currency)

Total food consumption growth (y-o-y) in 2015: +6.8%; compound annual growth rate (CAGR) 2014-2019: +7.3%

Per capita food consumption growth (y-o-y) in 2015: +4.6%; CAGR 2014-2019: +5.4%

Total soft drinks value sales growth (y-o-y) in 2015: +8.3%; CAGR 2014-2019: 6.9%

Total mass grocery retail value sales growth (y-o-y) in 2015: +8.6%; CAGR 2014-2019: +8.9%

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