

Saudi Arabia Business Forecast Report Q2 2014

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Abstracts

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Core Views

Continued heavy spending on the part of the government indicates its ongoing concerns about the need to shore up key bases of support given the persistent threat of public unrest. While we maintain that large-scale protests are unlikely to occur in Saudi Arabia, large youth unemployment, coupled with a lack of political liberties, mean that tensions will continue to linger. Non-hydrocarbon growth in Saudi Arabia will remain buoyant over 2014, spurred by sustained domestic demand and the government's ongoing infrastructure spending. We retain our forecast for overall real GDP growth of 4.3% this year (moderating to 3.3% by 2015), but caution that risks are tilted to the downside. An uncertain outlook for the oil sector and disruptions linked to the government's 'Saudisation' policy could put pressure on headline growth over the coming quarters.

Although balance of payments stability in Saudi Arabia is unlikely to come under any pressure in the foreseeable future, we expect the current account surplus to shrink substantially in the years ahead, falling from 23.5% of GDP in 2012 to 9.7% of GDP by 2018. Developments in Egypt, Syria and Iran have disrupted relations between Saudi Arabia and its traditional ally, the United States. Although we expect the alliance to remain firm over the coming years, we note that Riyadh's foreign policy risks have increased, with the prospect of a US-Iran détente presenting a particular quandary to Saudi policymakers.

Key Risks To Outlook

The government's recent intensification of workforce nationalisation efforts (under a programme known as 'Saudisation') poses a downside risk to the economic outlook. We

expectTheightened 'Saudisation' measures to add to the costs for the private sector over the coming quarters, leading to an increase in project delays and a more difficult business environment overall.

A sharper-than-expected downturn in the global economy, if it was to translate into a substantial decline in oil prices, would pose significant downside risks to our forecasts for Saudi Arabia's fiscal and current account position, though it remains highly unlikely that either account will fall into the red in the near term. We expect inflation to remain relatively subdued in 2014, albeit reaching high levels relative to the rest of the region. However, we highlight that a prolonged period of robust growth, coupled with loose fiscal and monetary policy, poses a medium-term inflation risk, and could begin to spur more rapid price rises in the coming years.

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Saudi Arabia Raises Stakes In Lebanon

Saudi Arabia's pledge of US\$3bn to the Lebanese national army on December 29 2013 can be seen in the context of Riyadh's longstanding rivalry with Iran. While the Saudi grant could help to weaken Hizbullah's military edge over other Lebanese factions, we note that sectarian tensions across Lebanon will continue to rise over 2014, imperilling the country's stability.

Long-Term Political Outlook

Scenarios For The Coming Decade the Saudi royal family depends on steady oil revenues to maintain its tight grip on the population. As a result, a sustained downturn in global oil demand could lead to substantial unrest and, potentially, regime change over the long term.

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Key Sector Outlook

New Tourist Visa Provides Opportunities

Saudi Arabia's relaxation of visa restrictions on overseas visitors in December 2013 marks a significant step forward in the country's tourism ambitions. The authorities' move to create a tourist visa for religious visitors and extend their stays could provide a strong boost to tourism receipts, underpinning our largely positive outlook on the industry.

Regional Outlook

GCC Subsidies: Change At Last? the increasing willingness of officials from the Gulf Cooperation Council to publicly criticise the region's long-established subsidy schemes represents a change in rhetoric, yet we note that few policy changes have so far been announced. Domestic political tensions will continue delaying the passage of reforms affecting nationals over the coming years, although the provision of subsidies to expatriate workers faces a more limited future. We believe reform will proceed first in Bahrain and Oman given their more precarious fiscal positions.

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