

Russia Telecommunications Report Q1 2016

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Abstracts

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BMI View: The Russian mobile market rebounded in the last six months prior to September 2015, following declines relating to MTS cleaning-up its base off inactive users, and the tie-up between Tele2 and Rostelecom. With a penetration rate of 173.8%, we still think inactivity is an issue, as many users seem to have added a new SIM card while moving to 3/4G. The success of data services has been positive for operators, but this has come at great costs, with the overall economic environment at home and abroad leading some to consider tower outsourcing to reduce costs and focus more specifically on services.

Key Data

The Russian mobile market has rebounded in Q2 and Q315, finishing September 2015 with 249.3mn subscribers and a penetration rate of 173.8%

For the first time in Q315, Rostelecom had more fibre than DSL customers, with 5.9mn and 5.5mn respectively

MegaFon reported 7.5mn LTE devices on its network in Q315, representing over 10% of its overall mobile customer base

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