

# Russia Retail Report Q2 2016

<https://marketpublishers.com/r/R5E5A95100BEN.html>

Date: February 2016

Pages: 59

Price: US\$ 1,295.00 (Single User License)

ID: R5E5A95100BEN

## Abstracts

**Includes 3 FREE quarterly updates**

**BMI View:** The Russian economy shrunk by a sharp 3.7% during 2015, in part due to continued low oil prices and the hit from Western sanctions. Together with high levels of inflation, which reached 12.9% last year, we expect the retail sector to struggle. Russia has already seen its investment levels stall while the risk profile has deteriorated and we believe this will act to suppress growth throughout all the retail sectors until at least 2017 .

### Key Views & Developments

We expect household consumption to begin to improve following a sharp decline between 2013-2015. Growth will be slow, however, owing to a weakened economy and high levels of inflation. We do not expect USD household spending to return to the levels achieved during 2013.

## Contents

BMI Industry View

SWOT

Industry Forecast

Headline Retail Forecast

Table: Total Household Spending (Russia 2013-2020)

Table: Retail Sector Spending, % Of Total (Russia 2013-2020)

Table: Retail Sector Spending, % of GDP (Russia 2013-2020)

Table: Headline Retail Sector Spending (Russia 2013-2020)

Retail Sector Forecast

Food, Drinks And Tobacco

Table: Food, Drink & Tobacco Spending (Russia 2013-2020)

Clothing And Footwear

Table: Clothing & Footwear Spending (Russia 2013-2020)

Household Goods

Table: Household Goods Spending (Russia 2013-2020)

Personal Care And Effects

Table: Personal Care Spending (Russia 2013-2020)

Household Numbers and Income Forecast

Table: Household Income Data (Russia 2013-2020)

Table: Labour Market Data (Russia 2013-2020)

Demographic Forecast

Table: Total Population (Russia 2013-2020)

Table: Population: Babies (Russia 2013-2020)

Table: Population: Young Children (Russia 2013-2020)

Table: Population: Children (Russia 2013-2020)

Table: Population: Young Teens and Older Children (Russia 2013-2020)

Table: Population: Young People (Russia 2013-2020)

Table: Population: Older Teenagers (Russia 2013-2020)

Table: Population: 21yrs + (Russia 2013-2020)

Table: Population: Young Adults (Russia 2013-2020)

Table: Population: Middle Aged (Russia 2013-2020)

Table: Population: Urban (Russia 2013-2020)

Industry Risk Reward Index

Central And Eastern Europe Risk/Reward Index

Table: Central And Eastern Europe Retail Risk/Reward Index, Q216

Russia - Risk/Reward Index

Rewards

Risks

Market Overview

Competitive Landscape

Clothing and Footwear

Table: Table: Major clothing and footwear retailers

Household Goods

Table: Household Goods Retailers

Electronics

Table: Major Electronics Retailers

Department Stores

Table: Major Department Stores

Ecommerce

Table: Major E-commerce Companies

Pharmacies And Personal Care

Table: Major Pharmacies retailers

Glossary

Methodology

Industry Forecast Methodology

Sources

Risk/Reward Index Methodology

Table: Retail Risk/Reward Index Indicators

Table: Weighting Of Indicators

## I would like to order

Product name: Russia Retail Report Q2 2016

Product link: <https://marketpublishers.com/r/R5E5A95100BEN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R5E5A95100BEN.html>