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Russia Food and Drink Report Q2 2015

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Abstracts

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BMI View: Russian consumers will continue to stockpile food until there is a consensus that the inflationary spiral has peaked. The surge in prices and the ban on food imports from the West provide a key opportunity for Russian manufacturers to grow market share, particularly in value areas such as canned foods.

Headline Industry Data

2015 per capita food consumption (local currency) = +7.7%; forecast compound annual growth rate (CAGR), 2014 to 2019 = +7.4%.

2015 beer volume sales = -6.0%; forecast CAGR to 2019 = 0.4%.

2015 mass grocery retail sales (local currency) = +16.2%; forecast CAGR to 2019 = +16.5%.

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