

Russia Autos Report Q3 2016

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Abstracts

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BMI View: Falling real wages, due to decreasing gross wages, and working hours alongside high inflation will all weigh on consumer purchasing power and confidence leading to faster sales declines in passenger cars than in commercial vehicles.

Key Views

Falling real wages, due to decreasing gross wages, and working hours alongside high inflation will all weigh on consumer purchasing power and confidence leading to faster sales declines in passenger cars than in commercial vehicles.

The renewed scrappage scheme and other industry subsidies will help the market find its floor in 2016 but will be far less effective than in previous years.

Pricing pressures to remain high due to costly supply chain restructuring towards local suppliers and the introduction of Euro 5 standards.

Russia's easing of local content requirements will help automakers struggling to raise localisation rates that qualify them for continued government support.

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