

Romania Pharmaceuticals and Healthcare Report Q4 2016

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Abstracts

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BMI View: In line with Romania's economic outperformance in Europe, the country's pharmaceutical and healthcare markets will see strong growth given increased consumer spending power and higher healthcare contributions. However, aggressive drug pricing regulations, including the imminent joint drug procurement agreement with CEE countries, will limit revenue-earning opportunities.

Headline Expenditure Projections

Pharmaceuticals: RON14.94bn (USD3.73bn) in 2015 to RON15.89bn (USD3.76bn) in 2016; 6.4% in local currency terms and 0.7% in US dollar terms. Forecast unchanged from last quarter.

Healthcare: RON39.05bn (USD9.75bn) in 2015 to RON41.28bn (USD9.76bn) in 2016; 5.7% in local currency terms and 0.1% in US dollar terms. Forecast unchanged from last quarter.

Contents

BMI Industry View

Table: Headline Pharmaceuticals & Healthcare Forecasts (Romania 2014-2020)

SWOT

Industry Forecast

Pharmaceutical Market Forecast

Table: Pharmaceutical Sales, Historical Data And Forecasts (Romania 2012-2020)

Healthcare Market Forecast

Table: Healthcare Expenditure Trends, Historical Data And Forecasts (Romania 2012-2020)

Table: Government Healthcare Expenditure Trends, Historical Data And Forecasts (Romania 2012-2020)

Table: Private Healthcare Expenditure Trends, Historical Data And Forecasts (Romania 2012-2020)

Prescription Drug Market Forecast

Table: Prescription Drug Market Indicators, Historical Data And Forecasts (Romania 2012-2020)

Patented Drug Market Forecast

Table: Patented Drug Market Indicators, Historical Data And Forecasts (Romania 2012-2020)

Generic Medicine Market Forecast

Table: Generic Drug Market Indicators, Historical Data And Forecasts (Romania 2012-2020)

OTC Medicine Forecast

Table: Over-The-Counter (OTC) Medicine Market Indicators, Historical Data And Forecasts (Romania 2012-2020)

Pharmaceutical Trade Forecast

Table: Pharmaceutical Trade Data And Forecasts (Romania 2014-2020)

Table: Pharmaceutical Trade Data And Forecasts local currency (Romania 2014-2020)

Pharmaceuticals & Healthcare Risk/Reward Index

Central And Eastern Europe Risk/Reward Index - Q4 2016

Romania Risk/Reward Index

Rewards

Risks

Regulatory Review

Intellectual Property Issues

Pricing Regime

Reimbursement Regime

Market Overview

Healthcare System

Table: Healthcare Resources (Romania 2010-2015)

Table: Healthcare Personnel (Romania 2010-2015)

Table: Healthcare Activity (Romania 2010-2015)

Research And Development

Clinical Trials

Epidemiology

Competitive Landscape

Research-Based Industry

Table: Members Of ARPIM, 2016

Table: Multinational Market Activity

Generic Drugmakers

Pharmaceutical Distribution

Pharmaceutical Retail Sector

Company Profile

Antibiotice Iasi

LaborMed Pharma

Terapia Ranbaxy

Demographic Forecast

Table: Population Headline Indicators (Romania 1990-2025)

Table: Key Population Ratios (Romania 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Romania 1990-2025)

Table: Population By Age Group (Romania 1990-2025)

Table: Population By Age Group % (Romania 1990-2025)

Glossary

Methodology

Pharmaceutical Expenditure Forecast Model

Healthcare Expenditure Forecast Model

Notes On Methodology

Risk/Reward Index Methodology

Index Overview

Table: Pharmaceutical Risk/Reward Index Indicators

Indicator Weightings

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