

# Romania Pharmaceuticals and Healthcare Report Q2 2016

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## Abstracts

**BMI View:** In line with Romania's economic outperformance in Europe, the country's pharmaceutical and healthcare markets will see strong growth given increased consumer spending power and higher healthcare contributions. However, aggressive drug pricing regulations, including the imminent joint drug procurement agreement with Bulgaria will limit revenue earning opportunities.

### Headline Expenditure Projections

Pharmaceuticals: RON14.94bn (USD3.73bn) in 2015 to RON16.16bn (USD3.91bn) in 2016; 8.2% in local currency terms and 4.9% in US dollar terms.

Healthcare: RON33.84bn (USD8.45bn) in 2015 to RON34.95bn (USD8.46bn) in 2016; 3.3% in local currency terms and 0.2% in US dollar terms.

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