

Romania Insurance Report Q1 2016

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Abstracts

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BMI View: We believe that Romania's insurance market offers substantial growth potential over the next few years, with a stable political and economic environment providing a platform for increased household spending and demand for personal insurance lines. At present, insurance penetration and density are low by European standards and areas such as health and life insurance are at an embryonic stage of development. Meanwhile, consolidation between smaller local insurers may provide opportunities for existing multinationals or indeed new entrants.

Latest Updates And Developments:

We expect to see relatively robust growth across the life and non-life markets over the next few years and have revised the majority of our premiums growth forecasts upwards this quarter to account for a positive outlook as regards household spending. We forecast life insurance premiums to grow by 4.0% year-on-year (y-o-y) on average over 2015-2019, while non-life sales will expand by 4.8% a year over the period.

The non-life sector will continue to account for the lion's share of written premiums and will represent around 80% of total premiums sold through 2015-2019. The motor vehicle sub-sector will form the core of the market, accounting for just under three-quarters of total non-life sales in 2019.

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