

Romania Information Technology Report Q4 2015

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Abstracts

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BMI View: The Romanian government's expansionary fiscal and economic policies will contribute towards stronger growth in 2015, with positive benefits for the fostering of the IT industry. Taxation cuts are bound to boost household spending and purchasing power whereas rising employment and growth in wage structures, particularly in manufacturing and ICT sectors, will further boost disposable income.

We estimate a five-year CAGR in IT spending of 7.2% between 2015-2019 in local currency terms, one of the highest rates in the region. Many international companies (particularly hardware vendors) are positioning themselves to capitalise on this surge, setting up local offices and units in Romania, as devices penetration shows room for growth. Rural areas of Bulgaria are set to benefit from the allocation of EU funding, with broadband internet soon to cover a much larger portion of the country.

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