

Romania Food and Drink Report Q2 2016

<https://marketpublishers.com/r/R667A94F881EN.html>

Date: March 2016

Pages: 90

Price: US\$ 1,295.00 (Single User License)

ID: R667A94F881EN

Abstracts

Includes 3 FREE quarterly updates

BMI View: Romania's food and drink industry will see strong growth up to 2020 as discretionary spending steadily increases due to rising incomes. Furthermore, proposed and implemented VAT cuts on food and drinks will drive growth over the short term. Romania's mass grocery retail sector stands to gain from increased sales in food and beverages.

Latest Updates & Industry Developments

Food sales (local currency) growth y-o-y in 2016 +3.3%; compound annual growth rate (CAGR) 2015-2020: +5.6%.

Per capita food sales (local currency) growth y-o-y in 2016 +4.1%; CAGR 2015-2020: +6.4%.

The alcoholic drinks category will show a slow recovery over our forecast period.

Non-alcoholic drinks sales (local currency) growth y-o-y in 2016 +3.7%; CAGR 2015-2020: +6.2%

Expansions of the discount, supermarket and hypermarket formats will drive mass grocery retail growth over our forecast period.

Contents

BMI Industry View

SWOT

Food & Drink

Industry Forecast

Consumer Outlook

Latest Updates

Structural Trends

Food

Latest Updates

Structural Trends

Table: Food Sales (Romania 2013-2020)

Drink

Latest Updates

Structural Trends

Table: Non-Alcoholic Drink Sales (Romania 2013-2020)

Mass Grocery Retail

Latest Updates

Structural Trends

Industry Risk Reward Index

Central And Eastern Europe - Risk/Reward Index

Table: Central & Eastern Europe Food & Drink Risk/Reward Index Q216

Romania Risk/Reward Index

Market Overview

Food

Recent Developments

Drink

Recent Developments

Mass Grocery Retail

Recent Developments

Competitive Landscape

Table: Key Players in Romania's Food Sector

Table: Key Players in Romania's Drinks Sector

Table: Key Players in Romania's Mass Retail Grocery Sector

Company Profile

Auchan

Bergenbier (Molson Coors)

Cris-Tim

Delhaize
Heineken Romania
Carrefour
Kandia Dulce
Metro Cash & Carry Romania
Nestlé Romania
Quadrant Amroq Beverages (QAB)/Pepsi Americas Romania
Rewe Romania
SABMiller Romania
Vel Pitar
Demographic Forecast
 Table: Population Headline Indicators (Romania 1990-2025)
 Table: Key Population Ratios (Romania 1990-2025)
 Table: Urban/Rural Population & Life Expectancy (Romania 1990-2025)
 Table: Population By Age Group (Romania 1990-2025)
 Table: Population By Age Group % (Romania 1990-2025)
Glossary
Food & Drink
Mass Grocery Retail
Methodology
Industry Forecast Methodology
Sector-Specific Methodology
Sources
Risk/Reward Index Methodology
 Table: Food & Drink Risk/Reward Index Indicators
 Table: Weighting

I would like to order

Product name: Romania Food and Drink Report Q2 2016

Product link: <https://marketpublishers.com/r/R667A94F881EN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R667A94F881EN.html>