

# Romania Autos Report Q3 2016

<https://marketpublishers.com/r/R3FC535849FEN.html>

Date: June 2016

Pages: 31

Price: US\$ 1,295.00 (Single User License)

ID: R3FC535849FEN

## Abstracts

Includes 3 FREE quarterly updates

BMI View: Rebounding consumer sentiment coupled with low base effects will support passenger vehicle sales in 2016. Logistics opportunities and the growth in the construction industry as a result of the government's drive to boost transport infrastructure will increase the demand for commercial vehicles. This strong growth will drive total vehicle sales of 11.7% to 134,265 units in 2016.

### Key Views

Growing consumer sentiment started translating into an uptick in big-ticket purchases, such as new autos, following a period of restraint by consumers.

Government's current pro-cyclical fiscal policy will support infrastructure and boost commercial vehicle sales.

Significantly weak inflationary pressures will remain in place throughout 2016, thereby improving consumers' buying power.

## Contents

BMI Industry View

Key Views

SWOT

Industry Forecast

Table: Autos Total Market - Historical Data And Forecasts (Romania 2014-2020)

Latest Developments

Structural Trends

Passenger Vehicles

Table: Passenger Car Market - Historical Data And Forecasts (Romania 2014-2020)

Latest Developments

Table: Top 10 Passenger Vehicle Sales By Brand

Commercial Vehicles

Table: Commercial Vehicle Market - Historical Data And Forecasts (Romania 2014-2020)

Latest Developments

Table: Top 10 Light commercial Vehicle Sales By Brand

Table: Top 10 Heavy Commercial Vehicle Sales By Brand (includes buses)

Industry Risk/Reward Ratings

Industry Risk/Reward Index

Russia Bottoming Out?

Stability Still Key

Labour Risks Still Hang Over CEE

Company Profile

Automobile Dacia

Regional Overview

Industry Trend Analysis

Table: Emerging Europe - Autos Production Investment

1. PREPARATIONS FOR TIGHTER EMISSIONS FUTURE

2. SUVs STILL THE KEY GROWTH DRIVER

3. UNTAPPED EXPORT OPPORTUNITIES ATTRACTING PRODUCERS

Demographic Forecast

Table: Population Headline Indicators (Romania 1990-2025)

Table: Key Population Ratios (Romania 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Romania 1990-2025)

Table: Population By Age Group (Romania 1990-2025)

Table: Population By Age Group % (Romania 1990-2025)

Methodology

Industry Forecasts

Sector-Specific Methodology

Sources

Risk/Reward Index Methodology

Table: Automotive Risk/Reward Index Indicators And Weighting Of Indicators

## I would like to order

Product name: Romania Autos Report Q3 2016

Product link: <https://marketpublishers.com/r/R3FC535849FEN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R3FC535849FEN.html>