

Romania Autos Report Q1 2016

<https://marketpublishers.com/r/RADEF47B106EN.html>

Date: January 2016

Pages: 32

Price: US\$ 1,295.00 (Single User License)

ID: RADEF47B106EN

Abstracts

Includes 3 FREE quarterly updates

BMI View: We estimate a 14.9% increase in vehicle sales in 2015 on the back of a recovery in the passenger car and commercial vehicle (CV) segments.

Key Views

Growing consumer sentiment started translating into an uptick in big-ticket purchases, such as new autos, following a period of reticence from consumers.

Ongoing austerity measures from the government have delayed large construction and manufacturing projects, usually key drivers of sales growth in the CV segment.

We expect to see sustained growth in the CV segment into 2015, forecasting 6.3% and 3.6% growth in LCV and heavy truck sales, respectively.

Contents

BMI Industry View

Table: Key Views

SWOT

Industry Forecast

Table: Autos Total Market - Historical Data And Forecasts (Romania 2013-2019)

Table: Latest Developments

Structural Trends

Passenger Vehicles

Table: Passenger Car Market - Historical Data And Forecasts (Romania 2013-2019)

Sales

Production

Used Vehicles

Commercial Vehicles

Table: Commercial Vehicle Market - Historical Data And Forecasts (Romania 2013-2019)

Table: Latest Developments

Suppliers

Industry Risk/Reward Ratings

Europe - Risk/Reward Index

Russia Too Risky To Realise Potential

Developed States Show Signs Of Risk

Trouble Spots Marked By High Risk Position

Company Profile

Automobile Dacia

Regional Overview

Table: Emerging Europe - Autos Production Investment

Demographic Forecast

Table: Population Headline Indicators (Romania 1990-2025)

Table: Key Population Ratios (Romania 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Romania 1990-2025)

Table: Population By Age Group (Romania 1990-2025)

Table: Population By Age Group % (Romania 1990-2025)

Methodology

Industry Forecasts

Sector-Specific Methodology

Sources

Risk/Reward Index Methodology

Table: Automotive Risk/Reward Index Indicators And Weighting Of Indicators

I would like to order

Product name: Romania Autos Report Q1 2016

Product link: <https://marketpublishers.com/r/RADEF47B106EN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/RADEF47B106EN.html>