

Romania Agribusiness Report Q4 2015

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Abstracts

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BMI View: We still believe the Romanian grain sector has the highest growth potential owing to its competitiveness and its exposure to the Middle East and Asia. We believe that the country's poultry sector will outperform the rest of the livestock sector, owing to strong demand from Romania's population. The country's dairy and sugar industries are likely to moderately benefit from the abolition of the EU's production quotas in milk (from spring 2015) and sugar (from September 2017).

Key Forecasts

Wheat production growth 2013/14 to 2018/19: 13.3% to 8.5mn tonnes. This will come from further improvements in yields and an increase in area planted. Export demand will also encourage production.

Poultry consumption growth to 2018/19: 9.9% to 528,800 tonnes. Poultry will continue to be the meat with the most growth potential, as the Romanian economy recovers and its consumer story improves.

Sugar production growth to 2018/19: 4.6% to 785,000 tonnes. Sugar production will increase mildly following the abolition of the sugar beet production quota in September 2017.

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