

Qatar Information Technology Report Q3 2016

<https://marketpublishers.com/r/QB8C0BDFDB0EN.html>

Date: May 2016

Pages: 67

Price: US\$ 1,295.00 (Single User License)

ID: QB8C0BDFDB0EN

Abstracts

Includes 3 FREE quarterly updates

BMI View: Demand for computer hardware held up better in Qatar than most commodity reliant markets in 2015, and we believe Qatar's medium-term outlook is stronger across the whole IT market than the rest of the GCC. Major project spending by the government will drive IT services demand as Qatar engages in major modernization initiatives for the economy and public services, particularly in infrastructure for the FIFA World Cup in 2022. The hardware outlook is weaker, with retail market saturation placing a limit on growth potential and vendors are reliant on replacement sales. We forecast a CAGR of 5.3% for the whole IT market over 2016-2020 to a value of QAR4.9bn.

Latest Updates & Industry Developments

Computer Hardware Sales: QAR2.4bn in 2016 to QAR2.8bn in 2020, a compound annual growth rate (CAGR) of 3.9% in local currency terms. Saturated PC market, including for tablets, means explosive growth is not possible, but high incomes should ensure short replacement cycles and premium product bias that will mean Qatar is still lucrative for vendors.

Software Sales: QAR478mn in 2016 to QAR607mn in 2020, a CAGR of 6.1%. The dominant oil and gas industry is an underweight software spending vertical, but there is scope for growth in the enterprise market over the medium term through the modernisation and diversification government initiatives.

IT Services Sales: QAR1.1bn in 2016 to QAR1.5bn in 2020, a CAGR of 7.7%. Cloud computing adoption, along with early adoption of Internet of Things solutions, underpins our outlook for segment outperformance based on

emerging technologies spending growth.

Contents

BMI Industry View

Latest Updates & Industry Developments

SWOT

SWOT

Industry Forecast

Latest Updates

Structural Trends

Table: Enterprise Trends - GVA By Vertical (Qatar 2015-2020)

Table: IT Industry - Historical Data And Forecasts (Qatar 2013-2020)

Industry Risk/Reward Index

Table: Middle East & Africa IT Risk/Reward Index, Q3 2016

Market Overview

Hardware

Software

Cloud Computing

Services

Industry Trends And Developments

IT Hardware Trade

Table: Middle East IT Hardware Trade, 2009-2014

Table: Qatar IT Hardware Trade, 2010-2015

IT Industry Analysis

Regulatory Development

Table: Government Authority

ICT-2015

Table: Qatar e-Government 2020 Targets

Competitive Landscape

Retailers

Table: Selected Electronics Retailers

Table: Selected E-Commerce And Online Marketplaces

IT Vendors

Table: Gulf Business Machines

Table: SAP MENA

Table: Malomatia

Table: Octaware Technologies

Table: Ooredoo

Table: Qatar Computer Services

Table: Qatar Datamation Systems

Table: Salam Technology
Regional Overview
Demographic Forecast
Table: Population Headline Indicators (Qatar 1990-2025)
Table: Key Population Ratios (Qatar 1990-2025)
Table: Urban/Rural Population & Life Expectancy (Qatar 1990-2025)
Table: Population By Age Group (Qatar 1990-2025)
Table: Population By Age Group % (Qatar 1990-2025)
Methodology
Industry Forecast Methodology
Sources
Risk/Reward Index Methodology
Table: IT Risk/Reward Index Indicators
Table: Weighting Of Components

I would like to order

Product name: Qatar Information Technology Report Q3 2016

Product link: <https://marketpublishers.com/r/QB8C0BDFDB0EN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/QB8C0BDFDB0EN.html>