

Qatar Information Technology Report Q1 2016

<https://marketpublishers.com/r/QDAFDEF12ABEN.html>

Date: January 2016

Pages: 69

Price: US\$ 1,295.00 (Single User License)

ID: QDAFDEF12ABEN

Abstracts

Includes 3 FREE quarterly updates

BMI View: We hold a positive outlook on the Qatari economy and the IT market as a whole despite the global oil slump that has lowered oil prices since 2014.

IT market growth in Qatar will be maintained by large government programmes, modernisation efforts and public sector initiatives aimed at hosting the FIFA World Cup in 2022.

This is all set against the backdrop of Qatar's high private consumption levels, which combines with the bright economic growth outlook to support our view of the market as a regional outperformer.

Additionally, the ICT sector has been a key beneficiary of the government's drive to diversify the economy away from hydrocarbons, notably through its e-Government 2020 Strategy and strong support for the development of smart cities.

BMI expects the government to remain committed to these goals, despite the sharp drop in oil prices in the second half of 2014.

Indeed, lower oil prices further emphasise the importance of catalysing growth in other sectors, and the government can rely on large fiscal reserves to continue enhancing IT systems across government agencies and state-owned companies, at least over the next two to three years.

Headline Expenditure Projections

Computer Hardware Sales: QAR3.10bn in 2014 to QAR4.00bn in 2019, a

compound annual growth rate (CAGR) of 5.2% in local currency terms. Market saturation means there will not be explosive growth, with even the tablet market mature by 2015, but a combination of strong consumption growth and underlying population growth will sustain steady medium-term growth in spending.

Software Sales: QAR548mn in 2014 to QAR828mn in 2019, a CAGR of 8.6% in local currency terms. The dominance of oil and gas in the local economy limits the size of the software market, but scope remains for growth in the enterprise market over the medium term through the modernisation and diversification government initiatives.

IT Services Sales: QAR1.20bn in 2014 to QAR2.07bn in 2019, a CAGR of 11.6% in local currency terms. Services are expected to perform well in the IT market in the medium term due to demand for cloud computing, smart systems and security services from the public and private sectors.

Contents

BMI Industry View

SWOT

IT SWOT

Industry Forecast

Table: IT Industry - Historical Data And Forecasts (Qatar 2012-2019)

Internet Technology Risk/Reward Index

Middle East And Africa Risk/Reward Index

Table: MEA IT Risk/Reward Index - Q116

Market Overview

Hardware

Software

Cloud Computing

Table: Cloud Vendor Developments

Services

Regulatory Development

Table: Government Authority

ICT-2015

Table: Qatar e-Government 2020 Targets

Competitive Landscape

International Companies

Table: Gulf Business Machines

Table: SAP MENA

Local Companies

Table: Malomatia

Table: Octaware Technologies

Table: Ooredoo

Table: Qatar Computer Services

Table: Qatar Datamation Systems

Table: Salam Technology

Regional Overview

Middle East And Africa

Demographic Forecast

Table: Population Headline Indicators (Qatar 1990-2025)

Table: Key Population Ratios (Qatar 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Qatar 1990-2025)

Table: Population By Age Group (Qatar 1990-2025)

Table: Population By Age Group % (Qatar 1990-2025)

Methodology

Industry Forecast Methodology

Sources

Risk/Reward Index Methodology

Table: IT Risk/Reward Index Indicators

Table: Weighting Of Components

I would like to order

Product name: Qatar Information Technology Report Q1 2016

Product link: <https://marketpublishers.com/r/QDAFDEF12ABEN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/QDAFDEF12ABEN.html>