

Qatar Food and Drink Report Q1 2016

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Abstracts

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BMI View: Qatar will experience some of the fastest consumer spending growth in the region, translating into sustained growth in the food and drink sector, especially through premiumisation. Nonetheless, the small consumer base will limit the attractiveness of the Qatari market for food and drink manufacturers, as well as mass grocery retailers.

Headline Industry Data (local currency)

2015 food consumption growth = +6.0%; compound annual growth rate (CAGR) 2014 to 2019 = +5.5%.

2015 bottled water value = +13.2%; CAGR 2014 to 2019 = +12.1%.

2015 mass grocery retail sales = +7.5%; CAGR 2014 to 2019 = +6.9%.



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