

# Portugal Telecommunications Report Q2 2015

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## Abstracts

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**BMI View:** Operators continue to struggle with the dual pressures of economic weakness limiting subscriber spending and market maturity in the mobile sector. The mobile market, similarly most other Western European markets, is very mature and BMI does not expect much growth. However, acquisitions in both the wireline and the mobile markets with the sales of Portugal Telecom and potential divestment of Cabovisão, will add dynamics to the Portuguese telecom sector.

### Key Data

Wireline voice access is forecast to decline from 4.530mn in 2013 to 4.313mn by 2019 as more consumers switch to mobiles or IP-based substitutes.

Market saturation and chilly economic climate will mean volatile mobile subscriptions growth in the future. Market is forecast to grow from 16.914mn in 2013 to 17.161mn by 2019. 3G/4G upgrades will be operators' area of focus; subscriptions are forecast to rise from 4.462mn in 2013 to 5.037mn in 2019.

Converged services will continue to be popular, with bundling seen by operators as the most economically viable means of expanding their user and revenue bases. However, dampened consumer spending means that broadband subscriptions are forecast to rise from 3.322mn in 2013 to just 3.502mn in 2019.

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