

Poland Telecommunications Report Q4 2016

<https://marketpublishers.com/r/P06DBAC16F2EN.html>

Date: September 2016

Pages: 69

Price: US\$ 1,295.00 (Single User License)

ID: P06DBAC16F2EN

Abstracts

Includes 3 FREE quarterly updates

BMI View: The deployment of next-generation infrastructure is driving usage of premium non-voice services as well as complex, multi-screen converged services in Poland. Orange, Netia and Cyfrowy Polsat are benefiting to varying degrees. Although our outlook on the uptake of 3G/4G services is optimistic, the bids for spectrum in the auctions will temper any return on investment strategies, with a commensurate impact on pricing that will have to be borne by operators and end-users alike.

Latest Updates And Industry Developments

The mobile market contracted sharply in H116 as more than 1.8mn subscriptions were shed. Orange and P4 (Play) performed well, signalling good underlying growth prospects deriving from customer deepening strategies. We forecast 53.423mn mobile subscriptions by 2020.

Mobile expansion is being driven by 3G/4G migration. We forecast 48.364mn subscriptions by 2020, or 90.5% of the overall market, but the rate of growth will depend on operators' capex strategies as outlays on spectrum will weigh on their inclination to invest in networks.

Contents

BMI Industry View

SWOT

Industry Forecast

Latest Updates

Structural Trends

Table: Telecoms Sector - Historical Data & Forecasts (Poland 2013-2020)

Industry Risk Reward Index

Central And Eastern Europe Risk/Reward Index

Table: Central And Eastern Europe Telecoms Risk/Reward Index, Q4 2016

Industry Risk Reward Index

Market Overview

Market Drivers And Trends

Mobile

Wireline Voice And Broadband

Pay-TV/Convergence

Table: Pay-TV Subscriptions By Key Operator (000)

Regulatory Development

Regulatory Overview

Industry Risks

Main Development: 800/2600MHz Auction Encounters Problems

Additional Developments: Polkomtel-Midas Deal A Test Of Regulator's Mettle

Competitive Landscape

Table: Poland - Key Telecoms Players

Mobile Operator Data

Table: Poland Mobile Market Overview

Table: T-Mobile Poland (PTC)

Table: Orange

Table: P4/Play

Table: Polkomtel/Cyfrowy Polsat

Wireline Operator Data

Table: Orange (TP SA)

Table: UPC Poland

Table: Netia

Table: Vectra

Table: Cyfrowy Polsat Wireline

Table: Multimedia Polska

Company Profile

Netia

Cyfrowy Polsat Group

Orange Polska (TPSA)

T-Mobile (Polska Telefonia Cyfrowa)

Demographic Forecast

Demographic Outlook

Table: Population Headline Indicators (Poland 1990-2025)

Table: Key Population Ratios (Poland 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Poland 1990-2025)

Table: Population By Age Group (Poland 1990-2025)

Table: Population By Age Group % (Poland 1990-2025)

Glossary

Table: Glossary Of Terms

Methodology

Industry Forecast Methodology

Sources

Risk/Reward Index Methodology

Table: Risk/Reward Index Indicators

Table: Weighting Of Indicators

I would like to order

Product name: Poland Telecommunications Report Q4 2016

Product link: <https://marketpublishers.com/r/P06DBAC16F2EN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P06DBAC16F2EN.html>