

Poland Pharmaceuticals and Healthcare Report Q4 2015

<https://marketpublishers.com/r/PC6CCF97F04EN.html>

Date: August 2015

Pages: 109

Price: US\$ 1,295.00 (Single User License)

ID: PC6CCF97F04EN

Abstracts

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BMI View: A positive economic outlook and strong pharmacy sales data for Poland in the first quarter of the year reaffirms our outlook for a pickup in pharmaceutical sales growth in 2015. With the National Health Fund expanding its reimbursement expenditure and Polish consumer confidence rising, we see Poland's pharmaceutical market as being one of the most promising within the Central and Eastern Europe region.

Headline Expenditure Projections

Pharmaceuticals: PLN32.04bn (USD10.15bn) in 2014 to PLN33.39bn (USD8.91bn) in 2015; +4.2% in local currency terms and -12.2% in US dollar terms. Forecast unchanged from last quarter.

Healthcare: PLN111.52bn (USD35.35bn) in 2014 to PLN115.73bn (USD30.90bn) in 2015; +3.8% in local currency terms and -12.6% in US dollar terms. Forecast in line with last quarter.

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