

Poland Insurance Report Q4 2016

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Abstracts

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BMI View: Poland's insurance market offers significant potential for growth. Rates of coverage in both the life and non-life sectors remain underdeveloped compared to that of Western Europe insurance markets, and positive growth indicators, including rising employment and income rates, are in place. The market is home to several large domestic providers, many of which have expanded throughout the Central and Eastern Europe region, and some major multinationals have also entered the market, bringing capital and expertise to the insurance segment. While premiums are expected to grow moving forward, we do note Poland's exposure to weakness in the eurozone which creates some uncertainty in the market.

Key Updates And Forecasts

Poland's insurance market continues to attract investor interest from regional providers. Euroins Insurance Group (EIG), a subsidiary of Eurohold Bulgaria, is reportedly investigating possible acquisitions in Poland as part of strategies to develop a role as a leading provider in Central and Eastern Europe.

Following a contraction in 2015, Poland's life insurance sector is expected to return to growth in 2016, with premiums currently forecast to grow by 1.7% to reach PLN28bn, with slightly stronger growth expected over the remainder of the forecast period.

The larger non-life sector will see similar growth of 1.8% in 2016, with premiums rising to PLN31.8bn. Both the life and non-life sector will see premiums falling in the short-term in US dollar terms due to the depreciation of the zloty.

Contents

BMI Industry View

Table: Headline Insurance Forecasts (Poland 2013-2020)

SWOT

Insurance

Industry Forecast

Life Premiums Forecast

Table: Life Premiums (Poland 2013-2020)

Table: Life Insurance Claims (Poland 2008-2015)

Non-Life Premiums Forecast

Table: Non-Life Premiums (Poland 2013-2020)

Table: Non-Life Insurance Claims (Poland 2009-2015)

Non-Life Sub-Sector Forecast

Table: Non-Life Insurance Premiums by Product Line (Poland 2013-2020)

Insurance Risk/Reward Index

Emerging Europe Risk/Reward Index

Table: Emerging Europe Insurance Risk/Reward Index - Q416

Market Overview

Life Market Overview

The Product Offering

The Competitive Landscape

Table: Life Insurance Market (USDmn) 2009-2015

Non-Life Market Overview

The Product Offering

The Competitive Landscape

Table: Non-Life Insurance Market (USDmn) 2009-2015

Company Profile

Allianz

Powszechny Zakład Ubezpieczeń (PZU)

Talanx AG

Vienna Insurance Group (VIG)

Methodology

Industry Forecast Methodology

Risk/Reward Index Methodology

Table: Indicators

Table: Weighting of Indicators

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