

Poland Autos Report Q4 2016

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Abstracts

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BMI View: Consumers will remain in a sweet spot of rising employment, low inflation, rising real wages and low interest rates, which will encourage household spending on cars and motorcycles.

Key Views

Buoyant capital expenditure growth from the private sector and tax incentives will boost corporate purchases of passenger cars and commercial vehicles for private fleets. Consumers will continue to favour leasing arrangements over auto loans when purchasing new cars but the borrowing profile of those choosing auto loans will continue improving.

Driven by regulation changes, the powered-two wheeler segment will fall by 30.0% in 2016.

Vehicle production to be buoyed over the next five years by improving export opportunities to Europe and a new high-capacity light commercial vehicle plant coming online in October 2016.

Passenger car production to lag behind commercial vehicle output growth as Fiat Chrysler Automobiles holds off on utilising unused capacity at its Tychy plant.

Contents

BMI Industry View

Key Views

SWOT

Industry Forecast

Table: Autos Total Market - Historical Data And Forecasts (Poland 2014-2020)

Latest Developments

Structural Trends

Sales

Production

Passenger Vehicles

Table: Passenger Car Market - Historical Data And Forecasts (Poland 2014-2020)

Latest Developments And Segment Drivers

Key Players

Table: Passenger Car Sales By Brand, January - July (7M16)

Commercial Vehicles

Table: Commercial Vehicle Market - Historical Data And Forecasts (Poland 2014-2020)

Latest Developments And Segment Drivers

Key Players

Table: Light Commercial Vehicle Sales By Brand, January - July 2016

Table: Heavy Truck Sales By Brand, January - July 2016

Table: Bus Sales By Brand, January - July 2016

Motorcycles

Table: Motorcycle Market - Historical Data And Forecasts (Poland 2014-2020)

Latest Developments And Segment Drivers

Key Players

Table: Motorcycle Sales By Brand, Units, January - July 2016

Table: Moped Sales By Brand, Units, January - July 2016

Industry Risk Reward Ratings

Industry Risk/Reward Index

Western Stability A Winner For Value-Added Production

Hungary A Potential Mover

Turkey On The Radar

Regional Overview

Emerging Europe

Table: Emerging Europe Autos Production Investment

Russia A Long-Term Strategy

Early Signs Of Ukraine Recovery

PSA Underlines Slovakia's Competitiveness

Demographic Forecast

Demographic Outlook

Table: Population Headline Indicators (Poland 1990-2025)

Table: Key Population Ratios (Poland 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Poland 1990-2025)

Table: Population By Age Group (Poland 1990-2025)

Table: Population By Age Group % (Poland 1990-2025)

Methodology

Industry Forecasts

Sector-Specific Methodology

Sources

Risk/Reward Index Methodology

Table: Automotive Risk/Reward Index Indicators And Weighting Of Indicators

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