

Poland Autos Report Q2 2016

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Abstracts

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BMI View: Consumers will remain in a sweet spot of rising employment, low inflation, rising real wages and low interest rates, which will encourage household spending on cars and motorcycles.

Key Views

Buoyant capital expenditure growth from the private sector will boost corporate purchases of passenger cars and commercial vehicles for private fleets.

Truck sales will benefit from reinvigorated trucking industry as food exports to Russia - and the road freight services associated with these exports - are ramped up in H216 following the removal of Russia's ban on EU food imports.

Driven by regulation changes, the motorcycle segment will see growth continue in 2016 after seven years of consecutive declines ended with a 7.4% growth in motorcycle sales.

Vehicle production to be buoyed over the next five years by improving export opportunities to Europe and new light commercial vehicle capacity coming online in H216.

Passenger car production to lag behind commercial vehicle output growth as Fiat Chrysler Automobiles holds off on utilising unused capacity.



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