

Poland Autos Report Q1 2016

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Date: December 2015

Pages: 45

Price: US\$ 1,295.00 (Single User License)

ID: P2819D7354EEN

Abstracts

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BMI View: Consumers will remain in a sweet spot of rising employment, low inflation, rising real wages and low interest rates, which will encourage household spending on cars and motorcycles.

Buoyant capital expenditure growth from the private sector will boost corporate purchases of passenger cars and commercial vehicles for private fleets.

Driven by regulation changes, the motorcycle segment will see growth in 2016 after seven years of consecutive declines.

Vehicle production to be buoyed over the next five years by improving export opportunities to Europe and new LCV capacity coming online in H216.

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