

Philippines Retail Report Q4 2016

<https://marketpublishers.com/r/P995DAA79B9EN.html>

Date: September 2016

Pages: 63

Price: US\$ 1,295.00 (Single User License)

ID: P995DAA79B9EN

Abstracts

Includes 3 FREE quarterly updates

BMI View: Growth in the Philippines' retail market will be supported by rising wages and disposable incomes, with a young urban population keen to make aspirational purchases. We expect significant opportunities for expansion and new market entrants in urban areas, as lifestyles become more aspirational. However, opportunities diverge markedly between urban and rural areas. The overall low urbanisation rate, the country's geography and the relatively low incomes of rural dwellers mean that opportunities to expand outside the cities will remain limited.

Key Trends & Developments

Total household spending is forecast to rise significantly between 2016 and 2020, from USD224bn to USD319bn.

The majority of household retail spending will continue to go towards essentials, with food and nonalcoholic drinks at 38.2% of total household retail purchases in 2016, followed by housing and utilities at 22.0%.

Contents

BMI Industry View

SWOT

Industry Forecast

Headline Retail Forecast

Table: Total Household Spending (Philippines 2013-2020)

Table: Retail Sector Spending, % Of Total (Philippines 2013-2020)

Table: Retail Sector Spending, % Of GDP (Philippines 2013-2020)

Table: Headline Retail Sector Spending (Philippines 2013-2020)

Retail Sector Forecast

Food, Drink & Tobacco

Table: Food, Drink And Tobacco Spending (Philippines 2013-2020)

Clothing & Footwear

Table: Clothing And Footwear Spending (Philippines 2013-2020)

Household Goods

Table: Household Goods Spending (Philippines 2013-2020)

Personal Care & Effects

Table: Personal Care Spending (Philippines 2013-2020)

Household Numbers And Income Forecast

Table: Household Income Data (Philippines 2013-2020)

Table: Labour Market Data (Philippines 2013-2020)

Demographic Forecast

Table: Total Population (Philippines 2013-2020)

Table: Population: Babies (Philippines 2013-2020)

Table: Population: Young Children (Philippines 2013-2020)

Table: Population: Children (Philippines 2013-2020)

Table: Population: Young Teens And Older Children (Philippines 2013-2020)

Table: Population: Young People (Philippines 2013-2020)

Table: Population: Older Teenagers (Philippines 2013-2020)

Table: Population: 21 Years Plus (Philippines 2013-2020)

Table: Population: Young Adults (Philippines 2013-2020)

Table: Population: Middle Aged (Philippines 2013-2020)

Table: Population: Urban/Rural (Philippines 2013-2020)

Industry Risk/Reward Index

Asia Pacific Risk/Reward Index

Table: Asia Pacific Retail Risk/Reward Index, Q416

Philippines Risk/Reward Index

Rewards

Risks

Market Overview

Latest Updates

Competitive Landscape

Clothing & Footwear

Table: Selected Clothing & Footwear Retailers

Household Goods, Homeware & Home Improvement

Table: Selected Household Goods, Homeware And Home Improvement Retailers

Electronics

Table: Selected Electronics Retailers

Department Stores

Table: Selected Department Stores

E-commerce & Online Marketplaces

Table: Selected E-commerce Retailers & Online Marketplaces

Pharmacies & Drugstores

Table: Selected Pharmacies & Drug Stores

Glossary

Methodology

Industry Forecast Methodology

Sources

Risk/Reward Index Methodology

Table: Retail Risk/Reward Index Indicators

Table: Weighting Of Indicators

I would like to order

Product name: Philippines Retail Report Q4 2016

Product link: <https://marketpublishers.com/r/P995DAA79B9EN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P995DAA79B9EN.html>