

Philippines Autos Report Q4 2015

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Abstracts

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Based on latest sales figures from the Chamber of Automotive Manufacturers of the Philippines Inc (CAMPI) and the Truck Manufacturers Association, auto sales in the Philippines rose 18.5% y-o-y in July 2015, to 24,569 units, a new monthly record. This brought auto sales for the first seven months of the year to 156,034 units, an increase of 20.3% y-o-y.

We believe this strength in sales will continue well past in 2016 and 2017 given that the country's motorisation trend is still in its early stages. We have, therefore, upgraded our sales growth forecast for 2016 and 2017 to 10.9% and 8.3%, respectively, from 8.2% and 7.8% previously.

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