

Peru Telecommunications Report Q3 2016

<https://marketpublishers.com/r/PFA24EC140DEN.html>

Date: April 2016

Pages: 70

Price: US\$ 1,295.00 (Single User License)

ID: PFA24EC140DEN

Abstracts

Includes 3 FREE quarterly updates

BMI View: MVNO entrance and the continued presence of Bitel and Entel will continue to spur competition in the market, but with the downside risk of decreasing ARPU and revenues. The auction and subsequent deployment of 4G in the 700MHz band will boost mobile broadband subscriptions. Peru however remains an innovative market as new Value Added Services are launched; newly adopted net neutrality rules will further encourage innovation in the market.

Latest Updates And Industry Developments

1.8mn new mobile subscriptions were added in Q415, taking the total to 33,139 mn mn, reaching a penetration rate of 105.8%. This is solid growth and we anticipate stronger growth in 2016, as newcomer Bitel aggressively adds new subscriptions in the rural and agrarian areas.

4G will become a primary driver of growth, especially with Movistar now having over 1mn LTE subscribers. We estimate 6,971.9mn 3G/4G subscribers at the end of 2015, a number growing to 12.817.7mn at the end of 2020.

Contents

BMI Industry View

SWOT Analysis

Industry SWOT

Industry Forecast

Latest Updates

Structural Trends

Table: Telecoms Sector - Historical Data & Forecasts (Peru 2013-2020)

Telecoms Risk/Reward Index

Industry Risk Reward Ratings

Table: Latin America - Telecoms Risk/Reward Index, Q3 2016

Industry Risk Reward Ratings

Market Overview

Market Drivers & Trends

Mobile

Wireline Voice & Broadband

Table: Peru Fixed Line Data, 2007-2014

Pay-TV/Convergence

Table: Pay-TV Subscriptions In Lima, 2015

Regulatory Development

Table: Peru: Regulatory Bodies And Their Responsibilities

Industry Developments

Competitive Landscape

Mobile Market Data

Table: Peru Mobile Market Overview

Table: Movistar

Table: Claro

Table: Entel (Nextel)

Table: Bitel

Company Profile

América Móvil Perú (Claro)

Entel Perú

Telefónica del Perú

Telefónica Móviles Perú (Movistar)

Demographic Forecast

Demographic Outlook

Table: Population Headline Indicators (Peru 1990-2025)

Table: Key Population Ratios (Peru 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Peru 1990-2025)

Table: Population By Age Group (Peru 1990-2025)

Table: Population By Age Group% (Peru 1990-2025)

Glossary

Table: Glossary Of Terms

Methodology

Industry Forecast Methodology

Sources

Risk/Reward Index Methodology

Table: Risk/Reward Index Indicators

Table: Weighting Of Indicators

I would like to order

Product name: Peru Telecommunications Report Q3 2016

Product link: <https://marketpublishers.com/r/PFA24EC140DEN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PFA24EC140DEN.html>