

Peru Retail Report Q2 2016

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Abstracts

Includes 3 FREE quarterly updates

BMI View: Household spending is set to continue to show strong growth in 2016, rising by a little over 7.5% year-on-year (y-o-y) in local currency terms, although in USD terms it will register a decline due to the falling value of the PEN. Peru is expected to have 80 shopping malls by the end of the year, which, together with a growing e-commerce sector, increasing affluence and credit availability, will support further growth in non-essentials spending during the year.

Key Views & Developments:

The Peruvian consumer has proved resilient to economic headwinds stemming from a contraction in the country's key mining sector, and we expect private consumption to accelerate in 2016, mainly due to strong job generation in the services sector and continued low fuel prices.

Recreation and culture spending will reach 30.1% of total household spending in 2016, following an impressive 10.3% y-o-y increase in local currency terms.

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