

Peru Retail Report Q1 2016

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Abstracts

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BMI View: The diversification of the economy is helping the country avoid risks associated with falling commodity prices. The country's output is projected to post a strong average annual growth rate of 7.8% in US dollar terms, benefiting the vast majority of households. We expect major spending shifts, with Peru's retail landscape increasingly resembling a developed market dominated by non-essentials spending.

Despite its relatively small size, the Peruvian economy has registered strong growth and BMI's forecasts that the economy will expand by an annual average rate of 7.8% through our 2015-2019 forecast period. Growth will be driven by the country's openness to trade, investment in infrastructure and mineral wealth, in particular deposits of copper, gold and silver. The service sector will be a key area of growth with more and more foreign companies looking to set up operations in Peru. Peru will remain one of the fastest growing economies in Latin America and retailers will have ample opportunity to benefit.

Contents

BMI Industry View

SWOT

Retail SWOT

Political

Economic

Industry Forecast

Headline Retail Forecast

Table: Total Household Spending (Peru 2012-2019)

Table: Retail Sector Spending, % Of Total (Peru 2012-2019)

Table: Retail Sector Spending, % Of GDP (Peru 2012-2019)

Table: Headline Retail Sector Spending (Peru 2012-2019)

Retail Sector Forecast

Food And Drink

Table: Food, Drink And Tobacco Spending (Peru 2012-2019)

Clothing And Footwear

Table: Clothing And Footwear Spending (Peru 2012-2019)

Household Goods

Table: Household Goods Spending (Peru 2012-2019)

Personal Care And Effects

Table: Personal Care Spending (Peru 2012-2019)

Household Numbers And Income Forecast

Table: Household Income Data (Peru 2012-2019)

Table: Labour Market Data (Peru 2012-2019)

Demographic Forecast

Table: Total Population (Peru 2012-2019)

Table: Population: Babies (Peru 2012-2019)

Table: Population: Young Children (Peru 2012-2019)

Table: Population: Children (Peru 2012-2019)

Table: Population: Young Teens And Older Children (Peru 2012-2019)

Table: Population: Young People (Peru 2012-2019)

Table: Population: Older Teenagers (Peru 2012-2019)

Table: Population: 21yrs + (Peru 2012-2019)

Table: Population: Young Adults (Peru 2012-2019)

Table: Population: Middle Aged (Peru 2012-2019)

Table: Population: Urban (Peru 2012-2019)

Macroeconomic Forecasts

Economic Analysis

- Table: Peru - Private Consumption Forecasts
- Table: Peru - Government Consumption Forecasts
- Table: Peru - Fixed Investment Forecasts
- Table: Peru - Net Exports Forecast
- Industry Risk Reward Ratings
- Latin America Risk/Reward Index
 - Table: Latin America Retail Risk/Reward Index, Q116
- Industry Risk/Reward Index
- Market Overview
- Retail Sub-Sectors
- Competitive Landscape
- Department Stores
- Mass Grocery Retail (MGR)
- Fashion
- Glossary
- Methodology
- Industry Forecast Methodology
- Sources
- Risk/Reward Index Methodology
 - Table: Retail Risk/Reward Index Indicators
 - Table: Weighting Of Indicators

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