

Peru Pharmaceuticals and Healthcare Report Q1 2016

<https://marketpublishers.com/r/PEDC2CB4990EN.html>

Date: December 2015

Pages: 86

Price: US\$ 1,295.00 (Single User License)

ID: PEDC2CB4990EN

Abstracts

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BMI View: Although Peru has still to overcome several institutional shortcomings in public services, its promising economic outlook and its government's commitment to increased investment in the healthcare sector will be factors contributing to the improvement of Peru's pharmaceutical business environment. We believe that, over the next decade, drugmakers and medical device firms will enjoy revenue growth in the country, in the light of efforts to achieve greater health coverage and improved health indicators.

Headline Expenditure Projections

Pharmaceuticals: PEN4.67bn (USD1.65bn) in 2014 to PEN4.98bn (USD1.56bn) in 2015; +6.7% in local currency terms and -4.9% in US dollar terms. Forecast unchanged from previous quarter in local currency, downgraded in US dollars due to revised exchange rate expectations.

Healthcare: PEN31.6bn (USD11.14bn) in 2014 to PEN33.9bn (USD10.65bn) in 2015; +7.2% in local currency terms and -4.5% in US dollar terms. Forecast has been revised downward from Q415 based on historic data.

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