

# Peru Food and Drink Report 2015

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## Abstracts

**BMI View:** We maintain a positive longer-term view of Peru's food and drink sector, which will see strong expansion rates and present a number of interesting investment opportunities over the forecast period. Growth will be driven by a strong consumer outlook, supported by improving labour market situation and favourable crediting conditions. More generally, Peru's food and drink sector will continue to benefit from country's largely youthful population and ongoing formalisation of the mass grocery retail (MGR) segment.

### Headline Industry Data (local currency)

Food consumption growth year-on-year (y-o-y) in 2014: +9.5%; compound annual growth rate (CAGR) 2013-2018: +9.4%;

Per capita food consumption growth (y-o-y) in 2014: +8.1%; CAGR 2013-2018: +8.1%;

Soft drinks value sales growth (y-o-y) in 2014: +6.7%; CAGR 2013-2018: +7.0%;

Alcoholic drinks value sales growth (y-o-y) in 2014: +5.9%; CAGR 2013-2018: +6.2%;

Total mass grocery retail (MGR) value sales growth (y-o-y) in 2014: +9.6%; CAGR 2013-2018: +9.5%.

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