

Peru Consumer Electronics Report Q3 2016

https://marketpublishers.com/r/P1B9DBB3B97EN.html Date: May 2016 Pages: 60 Price: US\$ 1,295.00 (Single User License) ID: P1B9DBB3B97EN

Abstracts

Includes 3 FREE quarterly updates

BMI View: With Peru's consumer electronics market highly dependent on imported devices, nuevo sol depreciation was a drag on demand growth, and we expect there to be further pressure on affordability in 2016. The medium-term outlook is, however, brighter and we envisage a return to a stronger device demand trend from 2017. As Peruvian households move up the income scale there will be deepening of the market as consumers acquire sufficient disposable income for first-time device purchases, and vendors could tap wider margins as the middle-class expands and price sensitivity gradually diminishes. Our forecast is for a device spending CAGR of 6.9% over 2016-2020 to a total of USD3.6bn in 2020.

Latest Updates And Industry Developments

Computer Hardware Sales: USD758mn in 2016 to USD1.12bn in 2020, CAGR of +10.2% in US dollar terms. After a contraction in 2016 the market will experience strong growth as incomes rise, with an added boost from deferred spending in 2015 and 2016.

AV Sales: USD905mn in 2016 to USD1.16bn in 2020, CAGR of +6.4%. Rising incomes will benefit AV demand, with particular opportunities for TV set vendors as incomes rise and digital migration drives upgrades.

Handset Sales: USD1.09bn in 2016 to USD1.32bn in 2020, CAGR of +5.0%. Growth will continue in 2016 as smartphone demand outweighs the impact of depreciation, but over the medium term a diminished pool of first-time smartphone buyers will see the market cool.



Contents

SWOT Consumer Electronics Market Industry Forecast Latest Updates Structural Trends Table: Consumer Electronics Overview (Peru 2014-2020) Industry Risk Reward Index Industry Risk Reward Index Industry Risk Reward Ratings Table: Americas Consumer Electronics Risk/Rewards Index - Q3 2016 Market Overview Recent Developments Computers Table: PC Sales (Peru 2014-2020) AV Devices Table: PC Sales (Peru 2014-2020) Mobile Handsets Table: Nobile Communications (Peru 2014-2020) Industry Trends And Developments Consumer Electronics (Peru 2014-2020) Industry Trends And Developments Consumer Electronics Trade Table: Latin America Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Latin America Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Deru Consumer Electronics Trade Value (USDmn), 2009-2014 Table: Electronics Regulatory Development Competitive Landscape Retailers Table: Electronics Table: Electronics Vendors Table: Electronics Vendors Table: Department Stores Consumer Electronics Vendors Table: Computers Table: Grupo Leafar Table: Deltron Demographic Forecast Demographic Forecast Demographic Outlook Table: Population Headline Indicators (Peru 1990-2025)	BMI Industry View
Industry Forecast Latest Updates Structural Trends Table: Consumer Electronics Overview (Peru 2014-2020) Industry Risk Reward Index Industry Risk Reward Ratings Table: Americas Consumer Electronics Risk/Rewards Index - Q3 2016 Market Overview Recent Developments Computers Table: PC Sales (Peru 2014-2020) AV Devices Table: AV Sales (Peru 2014-2020) Mobile Handsets Table: Mobile Communications (Peru 2014-2020) Industry Trends And Developments Consumer Electronics Trade Table: Lenoroner Electronics Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics Trade Value (USDmn), 2010-2015 Local Industry Analysis Regulatory Development Competitive Landscape Retailers Table: Electronics Table: Electronics Table: Dell Table: Lenovo Table: Grupo Leafar Table: Deltron Demographic Forecast Demographic Outlook	SWOT
Latest Updates Structural Trends Table: Consumer Electronics Overview (Peru 2014-2020) Industry Risk Reward Index Industry Risk Reward Ratings Table: Americas Consumer Electronics Risk/Rewards Index - Q3 2016 Market Overview Recent Developments Computers Table: PC Sales (Peru 2014-2020) AV Devices Table: AV Sales (Peru 2014-2020) Mobile Handsets Table: Mobile Communications (Peru 2014-2020) Industry Trends And Developments Consumer Electronics Trade Table: Letin America Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Deletronics Table: Deletronics Table: Deletronics Table: Deletron Demographic Forecast Demographic Coutlook	Consumer Electronics Market
Structural Trends Table: Consumer Electronics Overview (Peru 2014-2020) Industry Risk Reward Index Industry Risk Reward Ratings Table: Americas Consumer Electronics Risk/Rewards Index - Q3 2016 Market Overview Recent Developments Computers Table: PC Sales (Peru 2014-2020) AV Devices Table: AV Sales (Peru 2014-2020) Mobile Handsets Table: Mobile Communications (Peru 2014-2020) Industry Trends And Developments Consumer Electronics Trade Table: Latin America Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics (CE) Trade Value (USDmn), 2010-2015 Consumer Electronics Table: Peru Consumer Electronics (CE) Trade Value (USDmn),	Industry Forecast
Table: Consumer Electronics Overview (Peru 2014-2020)Industry Risk Reward IndexIndustry Risk Reward RatingsTable: Americas Consumer Electronics Risk/Rewards Index - Q3 2016Market OverviewRecent DevelopmentsComputersTable: PC Sales (Peru 2014-2020)AV DevicesTable: AV Sales (Peru 2014-2020)Mobile HandsetsTable: Mobile Communications (Peru 2014-2020)Industry Trends And DevelopmentsConsumer Electronics TradeTable: Latin America Consumer Electronics (CE) Trade Value (USDmn), 2009-2014Table: Peru Consumer Electronics Trade Value (USDmn), 2009-2014Table: Peru Consumer Electronics (CE) Trade Value (USDmn), 2009-2014Table: Peru Consumer Electronics (CE) Trade Value (USDmn), 2009-2014Table: DelitonPenographic ElectronicsTable: ElectronicsTable: DelitonTable: ElectronicsTable: DelitonDemographic ForecastDemographic Outlook	Latest Updates
Industry Risk Reward Index Industry Risk Reward Ratings Table: Americas Consumer Electronics Risk/Rewards Index - Q3 2016 Market Overview Recent Developments Computers Table: PC Sales (Peru 2014-2020) AV Devices Table: PC Sales (Peru 2014-2020) AV Devices Table: AV Sales (Peru 2014-2020) Mobile Handsets Table: Mobile Communications (Peru 2014-2020) Industry Trends And Developments Consumer Electronics Trade Table: Latin America Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Competitive Landscape Retailers Table: Electronics Table: Electronics Table: Electronics Table: Electronics Table: Department Stores Consumer Electronics Vendors Table: Dell Table: Lenovo Table: Grupo Leafar Table: Celtron Demographic Forecast Demographic Coutlook	Structural Trends
Industry Risk Reward Ratings Table: Americas Consumer Electronics Risk/Rewards Index - Q3 2016 Market Overview Recent Developments Computers Table: PC Sales (Peru 2014-2020) AV Devices Table: AV Sales (Peru 2014-2020) Mobile Handsets Table: AV Sales (Peru 2014-2020) Mobile Handsets Table: Mobile Communications (Peru 2014-2020) Industry Trends And Developments Consumer Electronics Trade Table: Latin America Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics Trade Value (USDmn), 2010-2015 Local Industry Analysis Regulatory Development Competitive Landscape Retailers Table: Electronics Table: Electronics Table: Electronics Vendors Table: Department Stores Consumer Electronics Vendors Table: Dell Table: Lenovo Table: Grupo Leafar Table: Oeltron Demographic Forecast Demographic Coutlook	Table: Consumer Electronics Overview (Peru 2014-2020)
Table: Americas Consumer Electronics Risk/Rewards Index - Q3 2016Market OverviewRecent DevelopmentsComputersTable: PC Sales (Peru 2014-2020)AV DevicesTable: AV Sales (Peru 2014-2020)Mobile HandsetsTable: Mobile Communications (Peru 2014-2020)Industry Trends And DevelopmentsConsumer Electronics TradeTable: Latin America Consumer Electronics (CE) Trade Value (USDmn), 2009-2014Table: Peru Consumer Electronics Trade Value (USDmn), 2010-2015Local Industry AnalysisRegulatory DevelopmentCompetitive LandscapeRetailersTable: ElectronicsTable: Electronics VendorsTable: Department StoresConsumer Electronics VendorsTable: DellTable: DellTable: Compo LeafarTable: Outpo LeafarTable: DeltronDemographic ForecastDemographic Outlook	Industry Risk Reward Index
Market OverviewRecent DevelopmentsComputersTable: PC Sales (Peru 2014-2020)AV DevicesTable: AV Sales (Peru 2014-2020)Mobile HandsetsTable: Mobile Communications (Peru 2014-2020)Industry Trends And DevelopmentsConsumer Electronics TradeTable: Latin America Consumer Electronics (CE) Trade Value (USDmn), 2009-2014Table: Peru Consumer Electronics Trade Value (USDmn), 2010-2015Local Industry AnalysisRegulatory DevelopmentCompetitive LandscapeRatilersTable: ElectronicsTable: ElectronicsTable: Department StoresConsumer Electronics VendorsTable: DellTable: DellTable: Compo LeafarTable: Grupo LeafarTable: DeltronDemographic ForecastDemographic Coutlook	Industry Risk Reward Ratings
Recent Developments Computers Table: PC Sales (Peru 2014-2020) AV Devices Table: AV Sales (Peru 2014-2020) Mobile Handsets Table: Mobile Communications (Peru 2014-2020) Industry Trends And Developments Consumer Electronics Trade Table: Latin America Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Latin America Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics Trade Value (USDmn), 2010-2015 Local Industry Analysis Regulatory Development Competitive Landscape Retailers Table: Electronics Table: Electronics Table: Electronics Consumer Electronics Vendors Table: Department Stores Consumer Electronics Vendors Table: Dell Table: Lenovo Table: Grupo Leafar Table: Grupo Leafar Table: Deltron	Table: Americas Consumer Electronics Risk/Rewards Index - Q3 2016
Computers Table: PC Sales (Peru 2014-2020) AV Devices Table: AV Sales (Peru 2014-2020) Mobile Handsets Table: Mobile Communications (Peru 2014-2020) Industry Trends And Developments Consumer Electronics Trade Table: Latin America Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics (Trade Value (USDmn), 2010-2015 Local Industry Analysis Regulatory Development Competitive Landscape Retailers Table: Electronics Table: Electronics Table: Electronics Vendors Table: Department Stores Consumer Electronics Vendors Table: Dell Table: Lenovo Table: Grupo Leafar Table: Deltron Demographic Forecast Demographic Outlook	Market Overview
Table: PC Sales (Peru 2014-2020) AV Devices Table: AV Sales (Peru 2014-2020) Mobile Handsets Table: Mobile Communications (Peru 2014-2020) Industry Trends And Developments Consumer Electronics Trade Table: Latin America Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics Trade Value (USDmn), 2010-2015 Local Industry Analysis Regulatory Development Competitive Landscape Retailers Table: Electronics Table: Electronics Vendors Table: Department Stores Consumer Electronics Vendors Table: Dell Table: Lenovo Table: Grupo Leafar Table: Deltron Demographic Forecast Demographic Outlook	Recent Developments
AV Devices Table: AV Sales (Peru 2014-2020) Mobile Handsets Table: Mobile Communications (Peru 2014-2020) Industry Trends And Developments Consumer Electronics Trade Table: Latin America Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics Trade Value (USDmn), 2010-2015 Local Industry Analysis Regulatory Development Competitive Landscape Retailers Table: Electronics Table: Electronics Table: E-Commerce Table: Department Stores Consumer Electronics Vendors Table: Dell Table: Lenovo Table: Grupo Leafar Table: Grupo Leafar Table: Deltron Demographic Forecast Demographic Outlook	Computers
Table: AV Sales (Peru 2014-2020) Mobile Handsets Table: Mobile Communications (Peru 2014-2020) Industry Trends And Developments Consumer Electronics Trade Table: Latin America Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics Trade Value (USDmn), 2010-2015 Local Industry Analysis Regulatory Development Competitive Landscape Retailers Table: Electronics Table: Electronics Table: Electronics Vendors Table: Department Stores Consumer Electronics Vendors Table: Dell Table: Lenovo Table: Grupo Leafar Table: Deltron Demographic Forecast Demographic Outlook	Table: PC Sales (Peru 2014-2020)
Mobile Handsets Table: Mobile Communications (Peru 2014-2020) Industry Trends And Developments Consumer Electronics Trade Table: Latin America Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics Trade Value (USDmn), 2010-2015 Local Industry Analysis Regulatory Development Competitive Landscape Retailers Table: Electronics Table: Electronics Table: Electronics Vendors Table: Department Stores Consumer Electronics Vendors Table: Dell Table: Lenovo Table: Grupo Leafar Table: Deltron Demographic Forecast Demographic Coutlook	AV Devices
Table: Mobile Communications (Peru 2014-2020) Industry Trends And Developments Consumer Electronics Trade Table: Latin America Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics Trade Value (USDmn), 2010-2015 Local Industry Analysis Regulatory Development Competitive Landscape Retailers Table: Electronics Table: Electronics Table: Electronics Consumer Electronics Vendors Table: Department Stores Consumer Electronics Vendors Table: Dell Table: Lenovo Table: Grupo Leafar Table: Deltron Demographic Forecast Demographic Outlook	Table: AV Sales (Peru 2014-2020)
Industry Trends And Developments Consumer Electronics Trade Table: Latin America Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics Trade Value (USDmn), 2010-2015 Local Industry Analysis Regulatory Development Competitive Landscape Retailers Table: Electronics Table: Electronics Table: E-Commerce Table: Department Stores Consumer Electronics Vendors Table: Dell Table: Dell Table: Lenovo Table: Grupo Leafar Table: Oeltron Demographic Forecast Demographic Outlook	Mobile Handsets
Consumer Electronics Trade Table: Latin America Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics Trade Value (USDmn), 2010-2015 Local Industry Analysis Regulatory Development Competitive Landscape Retailers Table: Electronics Table: Electronics Table: Electronics Table: Department Stores Consumer Electronics Vendors Table: Dell Table: Dell Table: Lenovo Table: Grupo Leafar Table: Deltron Demographic Forecast Demographic Outlook	Table: Mobile Communications (Peru 2014-2020)
Table: Latin America Consumer Electronics (CE) Trade Value (USDmn), 2009-2014 Table: Peru Consumer Electronics Trade Value (USDmn), 2010-2015 Local Industry Analysis Regulatory Development Competitive Landscape Retailers Table: Electronics Table: Electronics Table: Electronics Table: Department Stores Consumer Electronics Vendors Table: Department Stores Consumer Electronics Vendors Table: Dell Table: Lenovo Table: Grupo Leafar Table: Deltron Demographic Forecast Demographic Outlook	Industry Trends And Developments
Table: Peru Consumer Electronics Trade Value (USDmn), 2010-2015 Local Industry Analysis Regulatory Development Competitive Landscape Retailers Table: Electronics Table: Electronics Table: E-Commerce Table: Department Stores Consumer Electronics Vendors Table: Dell Table: Dell Table: Lenovo Table: Grupo Leafar Table: Orupo Leafar Table: Deltron	Consumer Electronics Trade
Local Industry Analysis Regulatory Development Competitive Landscape Retailers Table: Electronics Table: Electronics Table: Department Stores Consumer Electronics Vendors Table: Dell Table: Dell Table: Lenovo Table: Grupo Leafar Table: Orupo Leafar Demographic Forecast	Table: Latin America Consumer Electronics (CE) Trade Value (USDmn), 2009-2014
Regulatory Development Competitive Landscape Retailers Table: Electronics Table: E-Commerce Table: Department Stores Consumer Electronics Vendors Table: Dell Table: Dell Table: Lenovo Table: Grupo Leafar Table: Outlook	Table: Peru Consumer Electronics Trade Value (USDmn), 2010-2015
Competitive Landscape Retailers Table: Electronics Table: E-Commerce Table: Department Stores Consumer Electronics Vendors Table: Dell Table: Lenovo Table: Grupo Leafar Table: Grupo Leafar Demographic Forecast Demographic Outlook	Local Industry Analysis
Retailers Table: Electronics Table: E-Commerce Table: Department Stores Consumer Electronics Vendors Table: Dell Table: Lenovo Table: Grupo Leafar Table: Oeltron Demographic Forecast Demographic Outlook	Regulatory Development
Table: Electronics Table: E-Commerce Table: Department Stores Consumer Electronics Vendors Table: Dell Table: Lenovo Table: Grupo Leafar Table: Oeltron Demographic Forecast Demographic Outlook	Competitive Landscape
Table: E-Commerce Table: Department Stores Consumer Electronics Vendors Table: Dell Table: Lenovo Table: Grupo Leafar Table: Deltron Demographic Forecast Demographic Outlook	Retailers
Table: Department Stores Consumer Electronics Vendors Table: Dell Table: Lenovo Table: Grupo Leafar Table: Deltron Demographic Forecast Demographic Outlook	Table: Electronics
Consumer Electronics Vendors Table: Dell Table: Lenovo Table: Grupo Leafar Table: Deltron Demographic Forecast Demographic Outlook	Table: E-Commerce
Table: Dell Table: Lenovo Table: Grupo Leafar Table: Deltron Demographic Forecast Demographic Outlook	Table: Department Stores
Table: Lenovo Table: Grupo Leafar Table: Deltron Demographic Forecast Demographic Outlook	Consumer Electronics Vendors
Table: Grupo Leafar Table: Deltron Demographic Forecast Demographic Outlook	Table: Dell
Table: Deltron Demographic Forecast Demographic Outlook	Table: Lenovo
Demographic Forecast Demographic Outlook	Table: Grupo Leafar
Demographic Outlook	Table: Deltron
	Demographic Forecast
Table: Population Headline Indicators (Peru 1990-2025)	Demographic Outlook
	Table: Population Headline Indicators (Peru 1990-2025)



Table: Key Population Ratios (Peru 1990-2025) Table: Urban/Rural Population & Life Expectancy (Peru 1990-2025) Table: Population By Age Group (Peru 1990-2025) Table: Population By Age Group % (Peru 1990-2025) Methodology Industry Forecast Methodology Sector-Specific Methodology Sources Risk/Reward Index Methodology Sector-Specific Methodology Sector-Specific Methodology Table: Consumer Electronics Risk/Reward Index Indicators Table: Weighting Of Indicators



I would like to order

Product name: Peru Consumer Electronics Report Q3 2016

Product link: <u>https://marketpublishers.com/r/P1B9DBB3B97EN.html</u>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/P1B9DBB3B97EN.html</u>