

# Pakistan Pharmaceuticals and Healthcare Report Q2 2016

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## Abstracts

**BMI View:** A challenging business environment will perpetuate the fragmented and underdeveloped pharmaceutical market in Pakistan. Patent protection in the country is poor, dissuading local firms from investing into research and multinational drugmakers from launching new innovative treatments in the country. Moreover, the country has a tough pricing environment and an equally challenging distribution system which will continue to hinder the growth of pharmaceutical firms. Consequently, Pakistan-based drugmakers will focus on overseas markets where higher margins present stronger opportunities for growth.

### Headline Expenditure Projections

Pharmaceuticals: PKR252bn (USD2.4bn) in 2015 to PKR273bn (USD2.5bn) 2016; +8.2% in local currency terms and +5.1% in US dollar terms.

Healthcare: PKR725bn (USD7bn) in 2015 to PKR804bn (USD7.6bn) in 2016; +11% in local currency terms and +7.6% in US dollar terms.

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