

Pakistan Pharmaceuticals and Healthcare Report Q1 2016

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Abstracts

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BMI View: Healthcare access will remain limited by Pakistan's fragmented medical system. Effective improvements to this will require a consolidation of healthcare policy, as the devolution of responsibilities to provincial authorities have created uneven healthcare access while Pakistan's mixed medical delivery model sees overlapping services and wastage. However, such a move is unlikely given the lack of policy continuity in the country, thus demanding that pharmaceutical firms scope their strategies at the provincial level while accounting for the highly fragmented delivery of healthcare.

Headline Expenditure Projections

Pharmaceuticals: PKR231.23bn (USD2.29bn) in 2014 to PRK252.42bn (USD2.46bn) 2015; +9.2%in local currency terms and +7.3% in US dollar terms.

Healthcare: PKR698.82bn (USD6.92bn) in 2014 to PKR773.22bn (USD7.52n) in 2015; +10.6% in local currency terms and +8.8% in US dollar terms.



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BMI Industry View

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