

Pakistan Autos Report Q2 2016

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Abstracts

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BMI View: The momentum in the Pakistan autos market will remain strong as low inflationary pressures keep interest rates at multi-year lows. Total vehicle sales are forecast to grow 18.2% as favourable monetary conditions provide lower credit costs for consumers looking to finance their vehicle purchases.

Key Views

Total vehicle sales forecast to grow 18.2% in 2016.

With record-low interest rates lowering borrowing costs for potential car owners since the rate cuts in January, we believe demand momentum will extend into 2016.

Commercial vehicle sales will remain strong in 2016 as the taxi scheme, which ends in February 2016, boosts sales.



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