

# Oman Tourism Report Q2 2016

<https://marketpublishers.com/r/O2A2FE68353EN.html>

Date: March 2016

Pages: 30

Price: US\$ 1,295.00 (Single User License)

ID: O2A2FE68353EN

## Abstracts

Includes 3 FREE quarterly updates

**BMI View:** We hold a positive outlook for Oman's burgeoning tourism market. Although small, the country is developing its range of tourism attractions and public investment in both transport infrastructure and hotel and accommodation infrastructure. Oman does face significant competition from more established regional destinations, particularly the United Arab Emirates, and there is also some risk stemming from regional insecurity which has the potential to deter visitors and derail growth potential. At present, however, we expect tourism arrivals to increase steadily over the forecast period, from 2016 to 2020, providing a boost to tourism-related expenditure and hotel industry value.

### Key Updates and Forecasts

A number of high profile tourism developments are set to break ground in 2016. These include the first phase of the USD1.2bn Mina Sultan Qaboos Waterfront Project which is set to enter construction. A number of leading luxury hotel groups have been linked with the project, including the Hyatt, Hilton, Mandarin Oriental Hotel Group and Taj Hotels, reflecting the strong investor interest in the market.

## Contents

BMI Industry View

Table: Key Forecasts (Oman 2013-2020)

SWOT

Tourism

Industry Forecast

Table: Inbound Tourism (Oman 2013-2020)

Table: Tourism Receipts (Oman 2013-2020)

Table: Hotel Accommodation (Oman 2013-2020)

Table: Tourist Departures and Consumption (Oman 2013-2020)

Industry Risk/Reward Index

Tourism Risk/Reward Index

Table: Middle East and North Africa Risk/Reward Index

Rewards

Risks

Market Overview

Competitive Landscape

Domestic Hotel Groups

Table: Domestic Hotel Groups

International Hotel Groups

Table: International Hotel Groups

Methodology

Industry Forecast Methodology

Risk/Reward Index Methodology

Table: Weighting Of Indicators

## I would like to order

Product name: Oman Tourism Report Q2 2016

Product link: <https://marketpublishers.com/r/O2A2FE68353EN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O2A2FE68353EN.html>