

# Oman Information Technology Report 2015

<https://marketpublishers.com/r/O9D9202CCE5EN.html>

Date: December 2014

Pages: 101

Price: US\$ 1,295.00 (Single User License)

ID: O9D9202CCE5EN

## Abstracts

Includes 3 FREE quarterly updates

**BMI View:** BMI has a bullish outlook for the development of the IT market in Oman. The total size of the Omani IT was estimated to have reached OMR164mn in 2013 - up 7.3% from 2012. We forecast growth of 5.8% in 2014 and 5.6% in 2015. Moreover, we expect to see strong medium term growth, with total spending on course to reach OMR210mn by 2018. Several factors are converging, including rapid population growth, rising incomes, declining device prices and modernisation by enterprises and public authorities. Moreover, investments in key verticals such as oil and gas, banking, utilities and aviation will drive overall enterprise spending growth, while small- and medium-sized enterprises will be a key source of growth. Spending by the government will also be a key source of spending, with the national initiative to increase PC ownership and e-government services both key projects

Headline Expenditure Projections:

**Computer Hardware Sales:** OMR90mn in 2014, rising to OMR94mn in 2015, and to OMR99mn by the end of our five year forecast period to 2018. Rising household PC penetration and increasing prevalence of multiple device ownership through booming tablet sales will drive spending.

## Contents

BMI Industry View

SWOT

IT SWOT

Wireline SWOT

Political

Economic

Industry Forecast

Table: Oman IT Industry - Historical Data And Forecasts (OMRmn unless otherwise stated)

Broadband

Table: Telecoms Sector - Internet - Historical Data And Forecasts

Macroeconomic Forecasts

Economic Analysis

Table: GCC - REAL GDP GROWTH, % CHG Y-O-Y

Industry Risk Reward Ratings

Industry Risk/Reward Index

Table: MEA IT Risk/Reward Index, Q115

Market Overview

Hardware

Software

IT Services

Industry Trends And Developments

Regulatory Development

Table: Relevant Government Authorities

Company Profile

IBM

Table: IBM Acquisitions, 2012 (Total Value, US\$3964bn)

Microsoft Corporation

Oracle Corp

Table: Oracle: Selected Acquisitions

Hewlett-Packard

Regional Overview

Table: Sap Africa's Growth Pillars, August 2014

Demographic Forecast

Table: Population Headline Indicators (Oman 1990-2025)

Table: Key Population Ratios (Oman 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Oman 1990-2025)

Table: Population By Age Group (Oman 1990-2025)

Table: Population By Age Group % (Oman 1990-2025)

Methodology

Industry Forecast Methodology

Sources

Risk/Reward Index Methodology

Table: It Risk/Reward Index Indicators

Table: Weighting Of Components

## I would like to order

Product name: Oman Information Technology Report 2015

Product link: <https://marketpublishers.com/r/O9D9202CCE5EN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O9D9202CCE5EN.html>