

Norway Telecommunications Report Q3 2016

<https://marketpublishers.com/r/N6BC5241F11EN.html>

Date: June 2016

Pages: 56

Price: US\$ 1,295.00 (Single User License)

ID: N6BC5241F11EN

Abstracts

Includes 3 FREE quarterly updates

BMI View: We remain sceptical about the ability of new mobile service providers to change the current structure of Norway's telecommunications market. Although ice.net is targeting the no-frills segment and Get is offering convergence as a MVNO, the market remains effectively a duopoly between Telenor and Telia-Sonera-backed Netcom. The only sector where Telenor is not fully dominant (with a market share below 50%) is broadband, especially in the provision of optical fibre services. In this sector, Telenor's main competition comes from a range of smaller providers, driven by municipalities. Fragmentation in the broadband sector means that it lacks an additional strong national service provider, the presence of which would offer greater competition and more choice for consumers.

Latest Updates & Industry Developments

There were 5.802mn mobile subscribers in Norway in Q116, as the market continues to oscillate between 5.8mn and 5.9mn subscribers, a trend that has continued since 2013.

The overall broadband market was in decline between 2014 and H115 (latest available data at the time of writing) according to regulator data, reaching 2.514mn. The fixed market continues to grow, with over 2mn customers and fibre gains offsetting DSL losses, but the declining dedicated mobile broadband segment had a greater impact.

The fixed voice market continues to decline, reaching 1.029mn in H115, as new players focus on broadband and pay-TV services, and as market leader Telenor cannot bundle services to stem its losses.

Contents

BMI Industry View

SWOT

Industry Forecast

Latest Updates

Structural Trends

Table: Telecoms Sector - Historical Data & Forecasts (Norway 2013-2020)

Industry Risk Reward Index

Western Europe Risk/Reward Index

Table: Western Europe Risk/Reward Index, Q3 2016

Norway Risk/Reward Index

Market Overview

Market Drivers And Trends

Mobile

Wireline Voice & Broadband

Pay-TV/Convergence

Regulatory Development

Regulatory Overview

Table: Norway: Regulatory Bodies And Their Responsibilities

Regulatory Developments

Competitive Landscape

Table: Key Players - Norway Telecoms Sector

Operators Data

Table: Telenor

Table: Netcom

Table: NextGenTel

Table: Get

Company Profile

Telenor ASA

TeliaSonera Norway

Demographic Forecast

Table: Population Headline Indicators (Norway 1990-2025)

Table: Key Population Ratios (Norway 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Norway 1990-2025)

Table: Population By Age Group (Norway 1990-2025)

Table: Population By Age Group % (Norway 1990-2025)

Glossary

Table: Glossary Of Terms

Methodology

Industry Forecast Methodology

Sources

Risk/Reward Index Methodology

Table: Risk/Reward Index Indicators

Table: Weighting Of Indicators

I would like to order

Product name: Norway Telecommunications Report Q3 2016

Product link: <https://marketpublishers.com/r/N6BC5241F11EN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N6BC5241F11EN.html>