

North Africa Insurance Report 2014

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Abstracts

BMI View: The limited data that is available suggests that premiums are surging - or, more correctly, recovering from a low base in Libya. The overwhelmingly non-life market of Algeria has also achieved good growth through 2013. However, our overall view of insurance in the region is unchanged from previous years: North Africa remains a backwater. Sadly, this will likely be the case at the end of the forecast period.

To differing degrees, the markets of Morocco, Tunisia and Algeria are small, slowly growing, significantly constrained by the low levels of income for many households and dominated by sub-scale local insurers. Foreign companies are present but, except in Morocco, account for a fairly low percentage of activity. Life insurance, in particular, is underdeveloped. Major shareholders are often state-owned enterprises or conglomerates that have no clear competitive advantage in insurance.

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