

# Nigeria Food and Drink Report Q4 2016

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## Abstracts

Includes 3 FREE quarterly updates

BMI View: Nigeria's food and drink industry will contract over 2016 due to an acute decline in per capita food spending. Over our forecast period, economically priced products will perform well as consumers trade down price points to mitigate rising food costs. From 2017, growth will return to positive territory and inflation will abate, relieving pressure on consumer purchasing power.

### Key Trends & Industry Developments

Food sales (local currency) growth y-o-y in 2016: +10.5% (USD terms: -9.7%); compound annual growth rate (CAGR) 2015-2020: +11.4% (USD terms: +4.7%).

Total alcohol consumption (litres) growth y-o-y in 2016: +3.2%; compound annual growth rate (CAGR) 2015-2020: +8.6%.

Non-alcoholic drinks sales (local currency) growth y-o-y in 2016: +12.5%; compound annual growth rate (CAGR) 2015-2020: +13.1%.

High growth rates will be primarily driven by inflation.

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