

Nigeria Food and Drink Report Q2 2016

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Abstracts

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BMI View: Nigeria's dependence on imported food in the midst of a weak naira has resulted in food inflation accelerating faster than core inflation, which has weighed heavily on consumption. Despite economic headwinds, Nigeria's food and drink industry will grow over 2016. The food industry will see resilient growth in essential staple foods, while the drinks industry will see strong growth in the carbonates segment.

Latest Updates & Industry Developments

Food sales (local currency) growth y-o-y in 2016: +10.4%; compound annual growth rate 2015-2020: +10.4%.

High growth rates will be primarily driven by inflation.

Aggressive price competition and favourable conditions will drive growth in carbonated soft drinks sales.

Increased investment into infrastructure by the Nigerian government will drive growth in the MGR sector.

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