

Nigeria Food and Drink Report Q1 2016

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Abstracts

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BMI View: Nigeria's economy will continue to grow at a constrained rate due to the oil price collapse. Our growth forecasts for Nigeria in 2015 and 2016 are 3.8% and 2.7% respectively. The long-term outlook is impacted by the difficulties of implementing policies that facilitate a transition to a growth model that is not driven by oil. Nigeria's reliance on imported consumer goods coupled with the devaluation of the naira will result in high inflation in the short-term; we forecast it to end the year at 9.7%. This will weigh heavily on consumption.

Headline Industry Forecasts

Per capita food consumption (local currency) 2015 = 62,698; forecast compound annual growth rate (CAGR) - 2015 to 2019 = +7.05%

Beer volume sales (mn litres) 2015 = 1,865; forecast CAGR 2014 to 2019 - +2.37%

Mass grocery retail sales (NGN per capita) 2015 = 13637; forecast CAGR 2014 to 2019 = +38.75%

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