

New Zealand Insurance Report Q1 2016

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Abstracts

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BMI View: The insurance market in New Zealand is relatively small, by global standards, and a subdued domestic economic outlook means that premiums growth in both the life and non-life sectors will be slow throughout our forecast period to 2019. The strengthening of the US dollar also means that the market will contract in USD terms in the short term. Over the longer term, demand for key non-life lines such as property and motor are likely to remain high while demand for life products (the smaller market currently) is expected to grow as awareness of the benefits of life products in conjunction with state-provided retirement schemes is raised.

Key Updates And Forecasts

New Zealand's life insurance market is underdeveloped but does offer growth potential. At present, we expect life premiums to grow broadly in line with GDP, increasing from NZD2.3bn in 2015 to NZD2.8bn while over the longer term demographic trends, including an ageing population, will lead to increased demand.



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