

Netherlands Food and Drink Report Q1 2016

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Abstracts

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BMI View: The Dutch economy will remain in a cyclical upswing, driven by ECB quantitative easing, fiscal expansion by the government, strong private consumption, and strengthening external demand. We forecast real GDP growth to expand by 1.9% in 2016, up from an estimated 1.8% in 2015, driven mainly by private consumption. Food consumption will benefit from this growth, but the Netherlands remains a highly developed market. This means that BMI is currently predicting that Dutch food consumption in value terms will increase only moderately over the forecast period.

Headline Industry Data (local currency)

2015 per capita food consumption growth: +1.1%; forecast compound annual growth rate (CAGR) 2014 to 2019: +2.5%.

2015 alcoholic drink volume sales growth: -0.2%; forecast CAGR 2014 to 2019: -0.1%.

2015 soft drink value growth: +1.7%; forecast CAGR 2014 to 2019: +2.8%.

2015 mass grocery retail sales growth: +4.2%; forecast CAGR 2014 to 2019: +4.7%.

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