

Morocco Pharmaceuticals and Healthcare Report Q4 2016

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Abstracts

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BMI View: The Moroccan government's strategy of introducing pharma-clusters in an attempt to strengthen the domestic pharmaceutical industry will see the market develop into a more attractive investment destination for multinational drugmakers. The use of pharma-clusters to boost local production capabilities is an increasingly common trend across the emerging markets, yielding productivity gains and improving access to medicines on a national scale. However, additional plans to reform the regulatory and pricing system remain dubious, given the government's poor track record of successfully implementing past proposals.

Headline Expenditure Projections

Pharmaceuticals: MAD13.39bn (USD1.37bn) in 2015 to MAD14.29bn (USD1.44bn) in 2016; +6.8% in local currency terms and +5.1% in US dollar terms. Forecast revised downwards slightly from last quarter.

Healthcare: MAD56.70bn (USD5.81bn) in 2015 to MAD59.42bn (USD6.00bn) in 2016; +4.8% in local currency terms and +3.1% in US dollar terms. Forecast revised downwards slightly from last quarter.

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